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1943
COMMERCIAL

Crysanthemums

ROOTED CUTTINGS

FIGHT
FLORAL CO. INC.
22 WEST 26th ST.
NEW YORK CITY



Shading Mums

WE LIST information concerning the varieties of MUMS for shading to bloom earlier than natural blooming time. It may be profitable for you to do this. It may also be worth your while to delay flowering period and lengthen your Mum-selling season. Refer to pages 25 to 27.

“Serving You—the Grower—the Year Round”

OUR BUSINESS is only with the commercial grower. With our own domestic conditions so greatly affected by world-wide affairs, it is most important that we should be constantly on the alert for supplies to serve our customers.

For many years, CHRYSANTHEMUM CUTTINGS has been, and still is, one of our specialties, but that is only one department of our business. We are on the job every day to supply our full line of —

Bulbs—Plants—Seeds

TO ALL OF OUR CUSTOMERS.

Many items are difficult to obtain. Crop shortages occur and consequently a greater demand to substitute other Plants or Flowers. Our customers have the use of all our service and facilities to obtain information continually throughout the year.

Due to rationing, our representatives will call on you as far as they are able to. Don't hesitate to call headquarters for additional information. We are here to serve you.

Special Types of Mums

CASCADE VARIETIES

For show purposes and training on trellises, these are very decorative.....See page 24

NEW SPOON CHRYSANTHEMUMS

These are interesting Novelty blooms.....See page 24

CUSHION MUMS

They are a gorgeous sight and greatly admired.....See page 21

NOVELTY—ODD FORMED

These are unique types.....See page 20

Culture of Chrysanthemums

ALEX LAURIE

Despite the fact that much has been written on the subject, the growing of Chrysanthemums still is not done to perfection. Mediocre quality is the rule rather than the exception. This state of affairs is not too difficult to remedy, since the requirements of this plant are not too exacting. Yet because of the fact that no matter how grown, a crop of sorts will be produced, there is a tendency to neglect some of the simplest rules of good culture.

START CLEAN

One of the cardinal sins in growing Chrysanthemums is the failure to start with clean cuttings. It is not uncommon to see young plants just benched covered with midge, thrip, spider and like as not a dose of verticillium lurking underneath and spot on the foliage. With such a start, the operator makes himself liable first to many control measures which are costly and labor-consuming, and secondly to a complete loss of the crop due to the ravages from verticillium. Hence, start with absolutely clean stock. If you have not got it, buy it and make sure it is clean when you get it. As far as the verticillium is concerned, you cannot be sure you are free from it unless you buy "verticillium free" cuttings or else plant resistant varieties only. The latter course is not advocated because it limits you to certain types. Having made sure of your stock, the next simple step is the soil and planting and thereby hangs another tale.

PROPER SOIL ESSENTIAL

You often hear it said, just use "any good soil." But what is meant by a "good" soil? To us, it means any soil which contains a lot of organic matter, say at least one-fourth by volume, preferably in the form of well rotted manure. It also means that this soil drains well, is slightly acid in its reaction, contains some calcium in addition to small amounts of nitrogen, and medium amounts of phosphorus and potash. In other words don't start off by giving your soil a heavy dose of some nitrogenous fertilizer. Test it first to make sure. By starting with low amounts, the root action develops quickly and subsequent application of fertilizers has the desired effect. As to the depth of the soil, that is not a serious matter, although in well drained ground beds, higher quality may be secured by the average grower, largely due to greater uni-

formity of moisture. This is important. Many a promising crop finally ends up of mediocre quality and small size because of the failure to maintain a sufficient moisture in the soil, particularly towards maturity. In that connection, a mulch of peat or even well rotted manure or alfalfa or soy bean straw will be found very helpful; say beginning with July on.

PLANTING DISTANCE

We think that a smart operator will save himself much labor and produce higher quality, if he benches his cuttings direct from the propagating bench or else has them shipped from a specialist in time to be benched. If such cuttings are shipped, it is well to soak them well before planting. The operation of potting and then eventually planting is time consuming and if plants are permitted to be pot bound, results in stunted stock. We see no reason for planting farther apart than 8x8 which suffices for both the standards and the Pompons. True, some varieties are rank growers and you may wish to modify the distance, and yet commercial kinds are not meant for exhibitions and unnecessary space may be wasted.

FERTILIZATION

Once properly established, the fertilization program may well follow soil tests. If for some reason, this is not available, in general one application of a complete fertilizer will suffice, followed by inorganic (chemical) nitrogenous fertilizers about once in three to four weeks. If these are not available, blood or tankage or soy bean meal may be used. A pound of ammonium sulphate per 100 square feet is sufficient at a time, or three to four pounds of tankage or soy bean meal. The latter two are of course much slower acting. Fertilization should stop when buds show color.

CORRECT PINCHING

The question of pinching is an important one. When well grown two and even three to a stem in standards is desirable. The flowers so produced are big enough for all general purposes. We think it a pure waste of material to set two cuttings to a hill . . . nothing is gained and money is wasted. As to Pompons, to produce quality early pinching is desirable. Cecil Delworth recommends for normal flowering, a pinch about 100 days ahead of flowering. We have conducted

CULTURE OF CHRYSANTHEMUMS—Continued

many tests along that line and agree with him. The sprays so produced are, of course, reduced in number to four or five to a plant, but the spacing and size of flowers compensates for the smaller number of stems. Furthermore, by not having too many stems, air circulation about the plants is improved and much less loss of lower foliage results. To help in this respect, the removal of the lower foliage to a height of 12 inches from the base is advised.

INSECT CONTROL

The next important step, of course, is to make sure that the Plants are kept clean of pests. Red spider, thrips, aphids, leaf rollers, midge and mealy bugs are the most common of the pests. Because of lack of pyrethrum and rotenone compounds, we shall have to depend on the old reliables such as nicotine, tartar emetic, the arsenicals, and the fumigants. Red spider will cause the most trouble because of these shortages. Loro may be used, although it damages some varieties. Fulex likewise may be tried, but here again some varieties suffer. As far as we know, the following are seriously damaged, stunted or blind:

Whittier
Lustre
Margaret Graham
Clara B. Ford
*Snow Queen
Dr. Enguehard
Crystal Jewel
Winterset
Golden Wave
Leroy Zang
*Cordova
*Snow
Highlights
Yellow Bird
Thanksgiving Pink

Apricot Queen
Pasadena
Mrs. N. G. Moore
*Usona
Detroit News
Major Bonnaffon
*Faz
Pink Chieftain
*Ball of Gold
Vibrant
Sea Gull
Kramers Late White
Balandus
Legal Tender

*Most susceptible

Tartar emetic (2 lbs. to 4 lbs. of brown sugar to 100 gals. water) will take care of thrips and leaf rollers. Loro will control midge and mealy bugs you have no business having.

The diseases of superficial nature; such as, spots and mildews, are taken care of by dusting or spraying with fine sulphur or with Bordeaux (for spot). Verticillium wilt is a tough one. Yet if you steam sterilize your soil and make sure you have verticillium free cuttings, no difficulty should develop. Foliar nematodes are troublesome, particularly during wet seasons outdoors under cloth. Pie-shaped, brown areas between the the midrib of the leaf and its outer edge are manifestations of the nematode attack. Spraying with nicotine 1-200, removal of infested leaves, and keeping water off the foliage will help in control.

SHADING

Shading to produce early bloom is such an old story that it does not bear repeating, except to emphasize early planting, the use of tight cloth, the selection of suitable varieties, and the removal of cloth only after buds show color in Pompons. In case of Standards to be absolutely sure, shade until the buds are about the size of a penny. The use of additional light does not have any important commercial bearing, although much work has been done to show its possibilities.

CAREFUL PACKING

Finally, having produced a quality crop, keep it such by careful bunching, protection of the flowers from injury by wrapping Pompons and careful packing of Standards.

New introductions crowd out of our catalog the older and sometimes well-known varieties. You may particularly want some of these unlisted kinds. We are not having them propagated in quantity but can still supply limited quantities of many varieties. Ask us about your favorites.

Consult us on any of your MUM problems as to varieties, shading or other culture.



ANACONDA

CHRYSANTHEMUMS

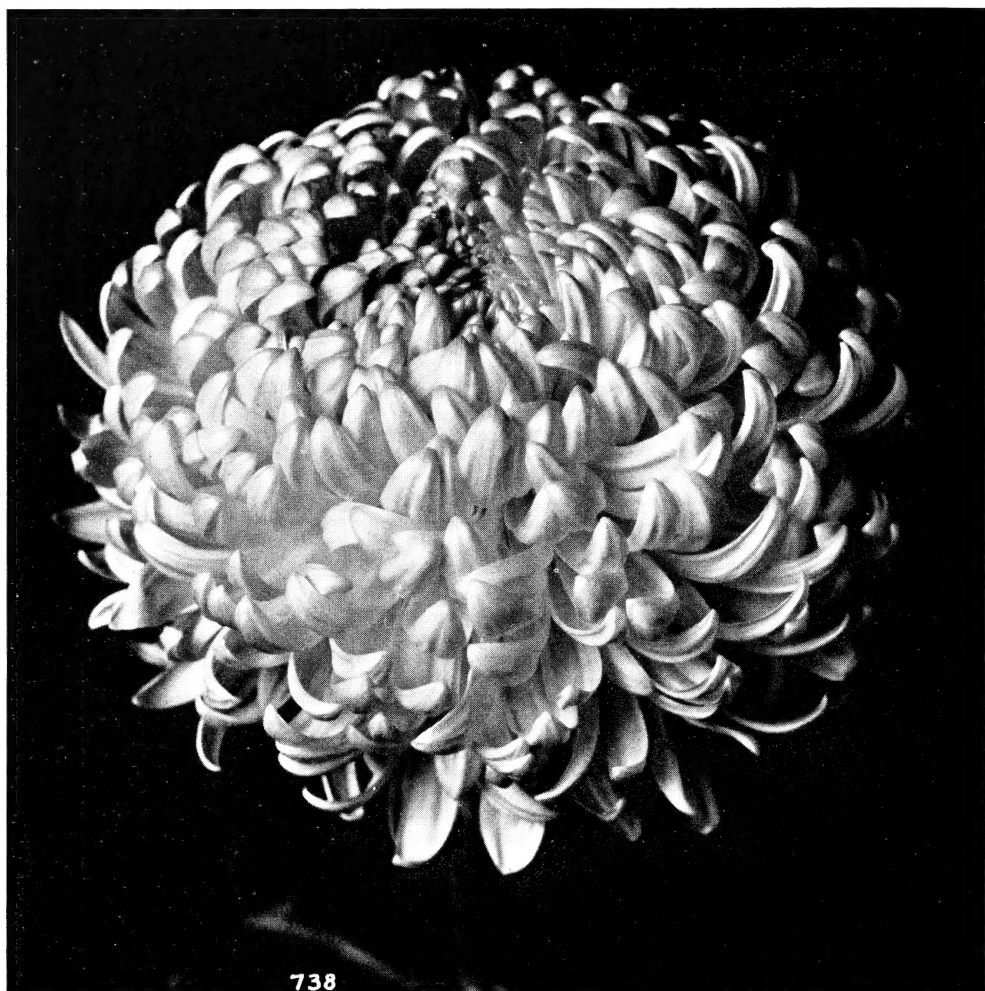
New Large Flowering Varieties for 1943

The following are the Originators' descriptions:

ANACONDA (De Petris). A large flowered, commercial incurved, possessing excellent substance and color. It is a free and easy grower with vigorous habit and resistance to disease. Forms clean, strong, medium tall stems with beautiful, dark green, medium-sized foliage. Produces large blooms uniformly from any bud. Flowers do not shatter nor bruise easily from shipping or handling. The color is deep coppery red with golden bronze reverse, a shade very similar to the old variety David Roy. Date of maturity November 10th to November 15th.

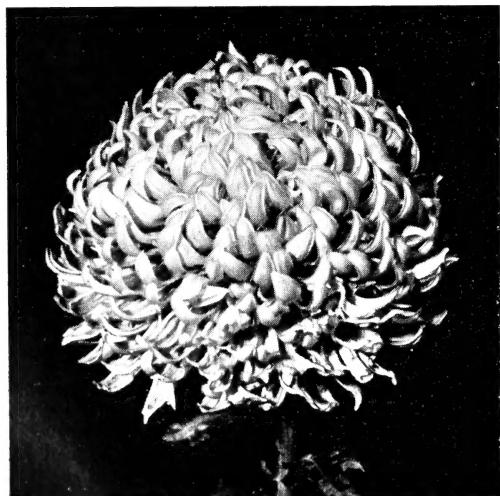
This variety will appeal to both the retailer and to the grower. It will produce two good blooms to the plant, with unusual uniformity. When shaded for early October flowering the color is a rich golden copper. We recommend this variety for its ease of culture, its high quality of blooms, and its appealing color. Received first prize for the best seedling, large-flowered Mum, at the Chrysanthemum Society of America show in New York City, November 5, 1942, also the gold sweepstakes medal for the best Mum in the entire show.

\$15.00 per 100, \$125.00 per 1000



738

BUTTERBALL



MONITOR (See page 5)

NEW LARGE FLOWERING VARIETIES FOR 1943—Continued

BUTTERBALL (Baur Steinkamp). An excellent early clear yellow blooming Oct. 20th. The flowers are incurved with good substance and handle very well. Grows to about 4 ft. from June planting, with stiff stems and good foliage. Keeps very well. A real commercial variety to be grown in place of Yellow Ambassador. Take terminal bud.

\$5.00 per doz., \$7.50 for 25, \$12.50 for 50,
\$20.00 per 100, \$150.00 per 1000

INDIANAPOLIS YELLOW (Yoder). This lemon yellow sport from Indianapolis Pink is another valuable addition to the very popular Indianapolis family. We think this is the best yellow Mum for its specific flowering date.

\$15.00 per 100, \$125.00 per 1000



ROSEY MORN

NEW LARGE FLOWERING VARIETIES FOR 1943 — Continued

MONITOR (Baur Steinkamp). A late bronze maturing November 28th. The insides of the petals are deep reddish bronze with golden reverses. The flowers are incurved and very solid. Reaches a height of 5 ft. from late planting. Very high percentage of perfect flowers. Take terminal bud. *Illustrated on page 4.*

\$5.00 per doz., \$7.50 for 25, \$12.50 for 50,
\$20.00 per 100, \$150.00 per 1000

ROSEY MORN (Baur Steinkamp). A new, incurved pink resembling Indianapolis Pink in color and blooming in late October. The insides of the petals are a deep, rich pink and the reverses are a light lavender making it very attractive. Solid flower that does not shatter easily. Stiff stem and clean medium-sized foliage. Grows easily and attains a height of 4 ft. from June planting. Take terminal bud.

\$5.00 per doz., \$7.50 for 25, \$12.50 for 50,
\$20.00 per 100, \$150.00 per 1000

WAHOO (Baur Steinkamp). Clear bronze color stiff stem, easy growth and late October maturity make Wahoo a welcome addition to the list of bronze varieties. Plant Wahoo to cut between Mongol and Indianapolis Bronze, giving a continuous supply of the highest quality bronze flowers. Take terminal bud. *Illustrated on page 6.*

\$5.00 per doz., \$7.50 for 25, \$12.50 for 50,
\$20.00 per 100, \$150.00 per 1000

To Follow Mums

If you follow your Chrysanthemum crop with **Snapdragon**, **Stocks** or **Sweet Peas**, please ask for our list.

We have the leading new varieties and best strains in this class of stock.



WAHOO (See page 5)

New Pompons, Anemones and Singles

BRONZE GOLD (Bristol Nurs.). Entirely distinct from other Cushion kinds in its somewhat loose, informal habit. In flower, the plant 2 ft. in height, 2 ft. or more wide, is a fluffy, gorgeous mass of gold tinted with bronze. Effective from late September right on up until killing frost. It's a grand bit of color.

\$3.00 per doz., \$20.00 per 100

CARILLON (Yoder). Carillon is a beautifully formed pink spray single. The color is a brilliant Valencia pink. Its season, Dec. 20 and later, further adds to the rapidly growing list of valuable late varieties. Form and substance are good with the flowers spaced well on rigid sprays. Growth is fast, unusually free with no blind or vegetative tendencies. Production on Carillon is extremely high and uniform. It is versatile enough to stand relatively late planting if necessary on either raised benches

or ground beds. Plant June 20-25. Final pinch Aug. 5-10. *Illustrated on page 7.*

\$15.00 per 100, \$125.00 per 1000

CASSANDRA (De Petris). A medium-sized Pompon having a fully rounded form and excellent substance. Strong stems carrying rigid, well-formed sprays. Foliage medium size and healthy. Produces bright orange bronze blooms with a crispy substance. The color does not fade or go dull as the flower matures. This variety bunches well and is a good shipper. It responds well to shading and is an excellent variety for cloth house. Will produce an early crop of flowers without fading. Matures normally Nov. 5-10. Cassandra produces an average number of high quality blooms which do not shatter and requires the same cultural treatment as the varieties Mrs. Bulkeley and Rev. Bushnell. *Illustrated on page 7.*

\$15.00 per 100, \$125.00 per 1000

NEW POMPONS, ANEMONES AND SINGLES—Continued

ENCHANTRESS (Yoder). Enchantress is a beautiful deep pink Anemone. As a disbud its blooms are 6 in. in diameter; as a disbudded spray it reached 4–5 in. The cushion develops fast and well, giving the variety a season of Dec. 5th and later, just a few days earlier than that of the well known variety Dark Pink Supreme. Attains a medium height with uniformly strong stems. Growers of late Chrysanthemums will find Enchantress a useful addition to their list of varieties. Plant June 15–20. Final pinch Aug. 1–5. *Illustrated on page 8.*

\$15.00 per 100, \$125.00 per 1000

GOLDEN SURPRISE (De Petris). A bright, sulphur yellow Pompon shading to golden yellow. Blooms on well formed sprays with rigid pedicels. The variety is of extremely easy culture, and possesses excellent glossy green foliage which is disease-resistant. Will give very good production of attractive blooms, having good form and substance. Matures Nov. 20–25 when yellow Pompoms are in great demand. *Illustrated on page 8.*

\$15.00 per 100, \$125.00 per 1000

GOLD IMPERIAL (Bristol Nurs.) A beautiful Pompon of perfect, deep form and 2½ in. in diameter. Color is a rich, golden-yellow enhanced with deeper yellow-orange halo . . . that added touch of distinction the market welcomes. The plant of a vigorous, upright habit, foliage clean and healthy, good branching sprays, substance and keeping qualities excellent in every respect. Ready to cut Nov. 15th. Awarded C.S.A. Silver Medal, Boston, 1940; First Prize, Intermediate Class, Yellow, Boston, 1941; Silver Medal, New York Florist Club, Nov. 9, 1942.

\$2.50 per 10, \$15.00 per 100, \$125.00 per 1000



CARILLON (See page 6)



CASSANDRA (See page 6)

LAVENDER LASSIE (Bristol Nurs.) A replica of the ever popular Lavender Lady, but in the smaller Pompon form and low, cushion-like habit of growth. The dense plants, 2 ft. in height, often 3 ft. across, are simply smothered with double flowers 2 in. in diameter of almost the identical color of Lavender Lady. It will be regarded as an extremely free and attractive addition to the Pompon group. In full flower in late September.

\$3.00 per doz., \$20.00 per 100

MAJORIE MILLS (Bristol Nurs.) A captivating plant, indeed, is this in its varying tints and colors—deep crimson when opening, shaded burnished chestnut-crimson, later becoming suffused with rose and bronze tints. The bushy, Azaleamum-like plants seldom exceed 18 in. in height, are covered with blossoms from late September on. Planted 20 in. apart in a row, a fine border effect is assured. Equally good in groups or as a single specimen.

\$3.00 per doz., \$20.00 per 100

NAVAHO (Yoder). Designed for a cloth house, medium, decorative, red Pompon. It blooms normally Nov. 5. Color is deep crimson, reddish bronze under early shading. Responds well to shading and fills a great need for a cloth house variety in its color range. Growth is strong and uniform. The 2½ in. flowers are well spaced on fine sprays. Stems are dark and hard; foliage is glossy, deep green. Equally valuable on raised benches or ground beds. Plant June 1–10. Final pinch July 10–15. You will probably like this better than Robin Hood. For late shading it will come darker. C.S.A. Silver Medal at Boston in 1941. *Illustrated on page 8.*

\$15.00 per 100, \$125.00 per 1000



ENCHANTRESS (See page 7)



GOLDEN SURPRISE (See page 7)

NEW POMPONS, ANEMONES AND SINGLES—Continued

PINKITEE (Baur Steinkamp). Large pink Pompon blooming in early November. The flowers are about $2\frac{1}{2}$ in. in diameter borne on stiff stems and good sprays. The color is a medium pink. First quality and heavy production insure a profit on this variety. *See illustration page 9.*
 \$5.00 per doz., \$7.50 for 25, \$12.50 for 50,
 \$20.00 per 100, \$150.00 per 1000

PRISCILLA (Baur-Steinkamp). Late white Pompon blooming Nov. 28th. The flowers are 2 in. in diameter, ball-shaped and clear white. The spray is compact and stiff. Good deep green foliage. Heavy producer. A much needed late white Pompon.

\$5.00 per doz., \$7.50 for 25, \$12.50 for 50,
 \$20.00 per 100, \$150.00 per 1000

PIXIE (Yoder). Pixie is a large, well rounded button Pompon, $1\frac{1}{2}$ in. in diameter. Its color is deep golden yellow. The normal blooming date is Nov. 10. Pixie has proven very valuable for early shading. Substance is outstandingly good, making the shipping and keeping qualities excellent. The plant is productive; the flowers are produced on stiff, wiry stems with good spray formations. This variety will respond well under a wide diversity of cultures. Plant June 5-10. Final pinch July 10-15. A good one to replace Nuggets. *See illustration page 10.*

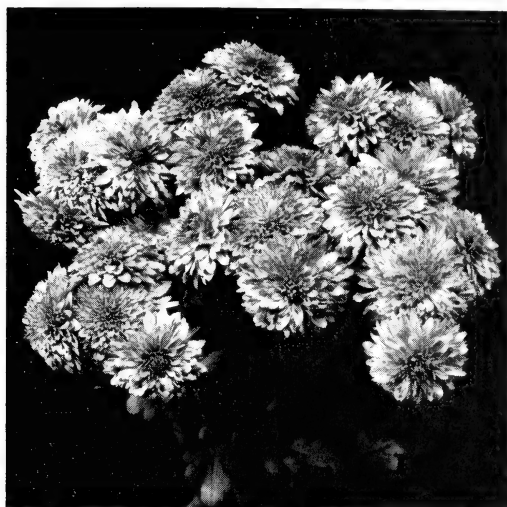
\$15.00 per 100, \$125.00 per 1000



PRISCILLA



NAVAHO (See page 7)



PINKITEE (See page 8)



RED WING

NEW POMPONS, ANEMONES AND SINGLES—Continued

RED VELVET (Bristol Nurs.) Mrs. Pierre S. Du Pont III x Caliph is the parentage of this glorious new crimson. It is the perfect combination, adding the erect, clean-growing habit of Mrs. Du Pont to the rich color of Caliph. The shapely flowers, medium in size, are carried erect on good stems. The color, velvety crimson when opening, changes to an even dark crimson and it does not fade disagreeably, but remains attractive for a remarkably long period. The plant has healthy dark foliage and is attractive in itself long before flowering. "Surprisingly fine" is the concise report from the garden of Harold Ross, who really knows Mums. Height 2 ft. In full flower—early October. **\$3.00 per doz., \$20.00 per 100**

RED WING (Baur Steinkamp). A very early, reddish bronze Pompon blooming Oct. 10th. The petals are tipped with gold and the flowers are about 2 in. in diameter. Good, compact sprays and heavy producer. A top quality bronze to start the season.

\$5.00 per doz., \$7.50 for 25, \$12.50 for 50, \$20.00 per 100, \$150.00 per 1000

REMBRANDT (Bristol Nurs.) Bristol now offers a color blend which is entirely new and not easy to describe—rosy mauve with faint copper tinting, add a suffusion of ripe strawberry, and you have the general color effect. It is truly an art blend which we have developed through the use of Pyrethrum hybridum in combination with the Chrysanthemum; forerunner of an art group which will be introduced in due time and named in honor of famous masters. Be sure to include this in your planting by way of a sample.

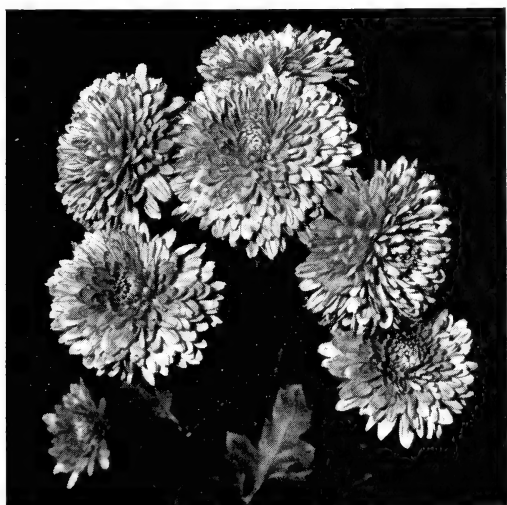
\$3.00 per doz., \$20.00 per 100

RUBY POMPON (Bristol Nurs.) Ruby crimson is the color—more rich and glowing than in any other Pompon. Equally exciting is the remarkable profusion in which the branchy, 2½ ft. plant carries its nicely formed blossoms. Actually more flowers to a single branch than you'll find on the entire plant of many of the Pompoms. In full flower early October. A striking addition. Height 2 ft.

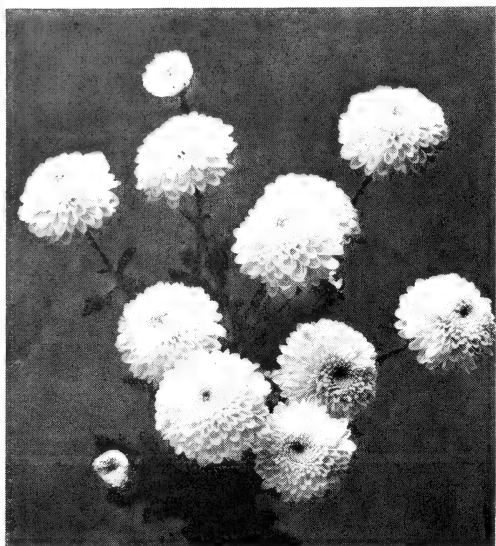
\$3.00 per doz., \$20.00 per 100

SEAFOAM (De Petris). Pure white, large Pompon having a full center and well rounded form. The blooms are produced on rigid and well spaced sprays. A free and easy grower with an unusually high production. Responds well to shading and well suited to cloth-house culture. Blooms Nov. 20–25. This variety produces freely high quality white Pompoms at a period when they are badly needed. *Illustrated on page 10.*

\$15.00 per 100, \$125.00 per 1000



SUNSET (See page 10)



SEAFOAM (See page 9)



SPUN GOLD

SPUN GOLD (Yoder). This variety has been on trial for several years under extensive plantings. It ranks among the highest producing Pompons we know of. Spun Gold is a large Decorative Pompon, deep lemon yellow in color. It blooms Dec. 15 and later. Because of good substance it ships and keeps well. The stem is medium and strong. The flowers are well spaced on rigid sprays. Spun Gold has proven equally dependable under raised bench or ground bed culture. We believe it to be another bread-and-butter variety in the same late group as Snow. Plant June 15-20. Final pinch August 5-10.

\$15.00 per 100, \$125.00 per 1000

SUNSET (Baur Steinkamp). A brilliant orange-bronze Pompon blooming Nov. 20th. The flowers are about 2 in. in diameter and produced on well-formed stiff sprays. A good producer and clean grower. *Illustrated on page 9.*

\$5.00 per doz., \$7.50 for 25, \$12.50 for 50,
\$20.00 per 100, \$150.00 per 1000

Valencia Group

\$15.00 per 100, \$125.00 per 1000

GOLDEN JANE. A brilliant golden intensification of the original buff bronze Jane. Much brighter and more livid in color.

APRICOT VALENCIA. An entirely new and beautiful deep apricot buff sport from Dark Pink Valencia. Ranks apricot bronze as Valencia ranks pink.

RED VALENCIA. A sport from Valencia with a very versatile new color. It is a soft, pleasing tint of Brazil red.

Previously Introduced

We have also:

ORCHID PINK VALENCIA. See page 19.

DARK PINK VALENCIA. See page 19.

BRONZE VALENCIA (Jane). See page 18.



PIXIE (See page 8)

SPRING PLANTS

If you are interested in Bedding Plants of the better kinds in **Ageratum, Heliotrope, Dwarf Lantanas, Petunias, Verbenas, Pelargoniums, Dracaena Indivisa** and so forth, please ask for our General Catalog. This is now ready.

LARGE FLOWERING MUMS

General Collection

Some of these Large Flowering varieties make suitable Pot Plants—See pages 22 to 24
 "C. S. A." is the award of the Chrysanthemum Society of America

YELLOW

<i>Name and Description</i>	<i>Height</i>	<i>Select Bud</i>	<i>Matures</i>	<i>100</i>	<i>1000</i>
Gold Lode. Light golden yellow. Reflexed.....	Medium	Aug. 25	Oct. 1	\$3.50	\$32.50
Golden October. Deep lemon yellow. Semi-incurved.....	Medium	Aug. 25	Oct. 10	3.50	32.50
Celestra. Lemon yellow. Incurved.....	Medium	Ter. Bud	Oct. 15	3.50	32.50
Comet. Deep lemon yellow. Incurved.....	Medium	Ter. Bud	Oct. 15	3.50	32.50
Mrs. H. E. Kidder. Deep lemon yellow. Incurved.....	Medium	Aug. 25	Oct. 20	3.50	32.50
Yellow Ambassador. Pale lemon yellow. Incurved. Sport from Ambassador.....	Medium	Ter. Bud	Oct. 23	3.50	32.50
Blazing Gold. Deep golden yellow. Incurved.....	Medium	Ter. Bud	Oct. 25	3.50	32.50
Sunglow. Golden yellow. Incurved.....	Medium	Aug. 25	Oct. 25	3.50	32.50
Corona. Deep golden yellow. Incurved.....	Tall	Ter. Bud	Oct. 25	3.50	32.50
Smith's Superlative. Deep golden yellow. Fine substance.....	Tall	Aug. 25	Oct. 25	3.50	32.50
Columbus Dispatch. Large, incurved. Deep yellow.....	Tall	Sept. 5	Oct. 25	4.50	40.00
Citronella. Light buff yellow. Incurved.....	Short	Aug. 31	Oct. 28	3.50	32.50
Butterball. Clear yellow. Incurved. New variety. See page 4.....			Oct. 28
Saratoga. Bright golden yellow. Incurved. C.S.A.....	Medium	Ter. Bud	Nov. 1	4.50	40.00
Golden Glory. Golden yellow. Semi-incurved.....	Short	Aug. 25	Nov. 1	3.50	32.50
Good News. Deep lemon yellow. Incurved. Sport from Detroit News.....	Medium	Aug. 30	Nov. 1	3.50	32.50
Yellow Turner. Incurved. Fine for exhibition.....	Medium	Aug. 25	Nov. 5	6.00	50.00
Cardonia. Deep golden yellow. Incurved.....	Medium	Sept. 5	Nov. 10	3.50	32.50
Indianapolis Yellow. Sport. New variety. See page 4.....			Nov. 8
Penrod. Golden yellow. Incurved.....	Medium	Ter. Bud	Nov. 10	8.00	75.00
Whittier. Lemon yellow. Incurved.....	Medium	Sept. 15	Nov. 13	3.50	32.50
Yellow Monument. Pale lemon yellow. Incurved. Sport from Monument.....	Medium	Sept. 10	Nov. 15	3.50	32.50
Honey Dew. Lemon yellow. Incurved.....	Short	Ter. Bud	Nov. 15	3.50	32.50
Jubilee. Light lemon yellow. Incurved. C.S.A.....	Short	Ter. Bud	Nov. 15	3.50	32.50
Yellow Mefo. Lemon yellow. Sport of Mefo Incurved.....	Medium	Sept. 20	Nov. 20	3.50	32.50
Friendly Call. Buff yellow. Incurved.....	Tall	Ter. Bud	Nov. 20	3.50	32.50
Friendly Rival. Deep chrome yellow. Incurved.....	Medium	Sept. 10	Nov. 20	3.50	32.50
Major Bonnaffon. Light lemon yellow. Incurved.....	Short	Sept. 10	Nov. 20	3.50	32.50
Bonnaffon De Luxe. Golden yellow.....	Medium	Sept. 10	Nov. 20	3.50	32.50
Marie DePetris. Deep golden yellow. Incurved.....	Short	Sept. 15	Nov. 23	3.50	32.50
Sun Gold. Lemon yellow. Semi-incurved.....	Medium	Sept. 30	Nov. 25	3.50	32.50
Golden Pearson (Leroy Zang). Light golden yellow. Incurved. Sport from Gladys Pearson.....	Medium	Sept. 30	Nov. 25	3.50	32.50
Gloria. Lemon yellow. Incurved.....	Medium	Ter. Bud	Nov. 25	12.00	100.00
Golden Chadwick. Light golden yellow.....	Medium	Ter. Bud	Nov. 25	3.50	32.50
Yellow Chattanooga. Light lemon yellow. Incurved.....	Medium	Sept. 20	Nov. 25	3.50	32.50
R. M. Calkins. Golden yellow. Semi-incurved.....	Medium	Sept. 20	Nov. 30	3.50	32.50
Golden Mrs. Ross. Golden yellow. Incurved.....	Tall	Ter. Bud	Dec. 3	3.50	32.50
Golden Mistletoe. Pale golden yellow. Incurved.....	Medium	Sept. 30	Dec. 10	3.50	32.50
Meteore. Lemon yellow. Incurved.....	Medium	Ter. Bud	Dec. 10	6.00	50.00
Improved Tobin's Late Yellow. Deep lemon yellow. Semi-incurved. Sport from Tobin's Late Yellow.....	Short	Sept. 30	Dec. 15	3.50	32.50

LARGE FLOWERING MUMS—General Collection—Continued

WHITE

<i>Name and Description</i>	<i>Height</i>	<i>Select Bud</i>	<i>Matures</i>	<i>100</i>	<i>1000</i>
Smith's Early White. Incurved.....	Tall	Aug. 10	Oct. 5	\$3.50	\$32.50
Quaker Maid. White, tinged with pink. Reflexed.....	Medium	Aug. 25	Oct. 15	3.50	32.50
Silver Sheen. Incurved. Fine keeper.....	Medium	Aug. 30	Oct. 18	3.50	32.50
White Chief. Incurved.....	Short	Ter. Bud	Oct. 18	3.50	32.50
Ambassador. White. Incurved. Good for shading.....	Medium	Ter. Bud	Oct. 23	3.50	32.50
Christina. White sport of Chochard.....	Short	Aug. 25	Oct. 20	3.50	32.50
Albatross. Incurved. C.S.A.....	Medium	Ter. Bud	Nov. 1	3.50	32.50
Snow White. Incurved.....	Medium	Ter. Bud	Nov. 1	3.50	32.50
Betsy Ross. Ivory white. Incurved.....	Tall	Aug. 25	Nov. 1	3.50	32.50
Chas. W. Johnson. Ivory white. Incurved. Form like Betsy Ross.....	Medium	Sept. 10	Nov. 5	3.50	32.50
White Turner. Incurved. Fine for exhibition.....	Medium	Aug. 25	Nov. 5	6.00	50.00
Indianapolis White. Incurved.....	Medium	Ter. Bud	Nov. 8	4.50	40.00
Louisa Pockett. Incurved. Good for exhibition.....	Medium	Aug. 15	Nov. 8	8.00	75.00
Jean Elizabeth. Creamy white. Incurved.....	Medium	Ter. Bud	Nov. 15	4.50	40.00
Chas. Rager. White.....	Medium	Sept. 15	Nov. 10	3.50	32.50
Monument. Ivory white. Incurved.....	Medium	Sept. 10	Nov. 15	3.50	32.50
Marketeer. Incurved. Suitable under light for late blooming. C.S.A.....	Medium	Ter. Bud	Nov. 18	3.50	32.50
Mefo. Ivory white. Incurved.....	Medium	Sept. 20	Nov. 20	3.50	32.50
Antarctic. Pure white. Incurved.....	Tall	Ter. Bud	Nov. 20	3.50	32.50
White Frick. White suffused with pink. Incurved. Sport from Helen Frick.....	Short	Sept. 10	Nov. 25	3.50	32.50
Chattanooga. Incurved.....	Medium	Sept. 20	Nov. 25	3.50	32.50
White Chadwick. White suffused with pink.....	Medium	Ter. Bud	Nov. 25	3.50	32.50
White Distinction. Sport of Distinction.....	Medium	Ter. Bud	Nov. 25	3.50	32.50
December Glory. Ivory white. Incurved.....	Tall	Sept. 30	Dec. 1	3.50	32.50
Frigida. Incurved.....	Tall	Ter. Bud	Dec. 1	6.00	50.00
December White. Incurved.....	Medium	Ter. Bud	Dec. 5	12.00	100.00
Improved December Beauty. Incurved. Sport from December Beauty.....	Medium	Oct. 1	Dec. 8	3.50	32.50
White Mistletoe. Incurved.....	Medium	Sept. 30	Dec. 10	3.50	32.50
Smith's Late White. Ivory white. Semi-incurved.....	Short	Sept. 30	Dec. 15	3.50	32.50

BRONZE AND RED

Bronze Lode. Pale buff bronze. Reflexed. Sport from Gold Lode.....	Medium	Aug. 25	Oct. 1	\$3.50	\$32.50
Indianola. Pale reddish bronze. Incurved.....	Medium	Aug. 25	Oct. 10	3.50	32.50
Mongol. Golden bronze. Incurved.....	Medium	Ter. Bud	Oct. 20	12.00	100.00
Hilda Bergen. Dark reddish bronze. Incurved. Can be grown several flowers to plant.....	Medium	Aug. 25	Oct. 25	3.50	32.50
Cambria. Golden bronze. Incurved. C.S.A.....	Medium	Ter. Bud	Oct. 25	8.00	75.00
Alameda. Reddish bronze with buff reverse. In- curved.....	Short	Ter. Bud	Oct. 25	4.50	40.00
Golden Bronze.....	Tall	Ter. Bud	Oct. 25	3.50	32.50
Glitters. Deep reddish orange. Reflexed.....	Medium	Ter. Bud	Oct. 28	3.50	32.50
Wahoo. Clear bronze. New variety. See page 5.....	Oct. 28
Apricot Queen. Orange bronze. Incurved.....	Short	Sept. 5	Nov. 1	3.50	32.50
Detroit News. Reddish bronze. Incurved.....	Medium	Aug. 30	Nov. 1	3.50	32.50
Grace Sturgis. Bronze with silvery reverse.....	Tall	Aug. 25	Nov. 1	6.00	50.00
Bronze Turner. Light bronze. Incurved. Fine for exhibition.....	Medium	Aug. 25	Nov. 5	6.00	50.00
Indianapolis Bronze. Buff bronze suffused with pink. Incurved.....	Medium	Ter. Bud	Nov. 8	3.50	32.50
Mrs. David F. Roy. Crimson with deep buff re- verse. Incurved.....	Short	Sept. 15	Nov. 10	3.50	32.50
Indian Chief. Deep reddish bronze with golden buff reverse. Incurved. C.S.A.....	Medium	Sept. 5	Nov. 10	3.50	32.50
Anaconda. Deep coppery red with golden bronze reverse. New variety. See page 3.....	Nov. 13
Mrs. A. J. Stahelin. Reddish bronze. Incurved.....	Medium	Ter. Bud	Nov. 15	3.50	32.50
Enton Beauty. Dark velvety crimson.....	Medium	Oct. 1	Nov. 15	4.50	40.00
Garnet King. Dark red. Reflexed.....	Medium	Sept. 20	Nov. 18	3.50	32.50
Bronze Gem.....	Tall	Ter. Bud	Nov. 20	3.50	32.50
Golden Oak. Bronze.....	Tall	Ter. Bud	Nov. 20	3.50	32.50

LARGE FLOWERING MUMS—General Collection—Continued
BRONZE AND RED—Continued

<i>Name and Description</i>	<i>Height</i>	<i>Select Bud</i>	<i>Matures</i>	<i>100</i>	<i>1000</i>
Gladys Pearson. Light buff bronze. Incurved.	Medium	Sept. 30	Nov. 25	\$3.50	\$32.50
Oak Leaf. Reddish bronze. Incurved. Sport of Gladys Pearson.	Medium	Sept. 30	Nov. 25	3.50	32.50
Bronze Frick. Incurved. Sport from Helen Frick. Short	Short	Sept. 10	Nov. 25	3.50	32.50
Monitor. Deep reddish bronze with golden reverses. Incurved. New variety. <i>See pages 4-5.</i>	Medium	Nov. 28
Harvard. Deep red. Reflexed.	Medium	Sept. 30	Nov. 30	3.50	32.50
Mohawk Chief. Deep red. Reflexed.	Medium	Oct. 1	Nov. 30	3.50	32.50
Bronze Mistletoe. Buff bronze. Incurved.	Medium	Sept. 30	Dec. 10	3.50	32.50

PINK

Lustre. Light lavender. Incurved.	Short	Aug. 25	Oct. 10	\$3.50	\$32.50
Early October. Light lavender. Semi-incurved.	Medium	Ter. Bud	Oct. 10	12.00	100.00
Pink Chief. Lavender. Incurved.	Tall	Ter. Bud	Oct. 15	3.50	32.50
Justrite. Light rose pink. Incurved. Fine for shading.	Short	Ter. Bud	Oct. 15	3.50	32.50
Rose Glory. Deep lavender. Incurved.	Medium	Ter. Bud	Oct. 20	3.50	32.50
Major Ed. Bowes. Deep lavender. Incurved.	Medium	Aug. 30	Oct. 20	3.50	32.50
October Rose. Light lavender. Incurved.	Medium	Sept. 5	Oct. 20	3.50	32.50
Rose Chochard. Light lavender.	Short	Aug. 15	Oct. 20	3.50	32.50
Rosabella. Rose pink. Incurved.	Medium	Ter. Bud	Oct. 25	3.50	32.50
Milady. Pleasing shade of true pink.	Tall	Ter. Bud	Oct. 25	6.00	50.00
Rosey Morn. Incurved pink resembling Ind. Pink in color. New variety. <i>See page 5.</i>	Oct. 28
Roseum. Deep lavender. Incurved. C.S.A.	Medium	Ter. Bud	Nov. 1	6.00	50.00
Evening Star. Pink.	Medium	Sept. 5	Nov. 1	4.50	40.00
J. W. Prince (Imp. Chieftain). Rose pink. Incurved.	Short	Aug. 30	Nov. 5	3.50	32.50
Old Rose. Pink. Good for shading.	Tall	Sept. 10	Nov. 5	3.50	32.50
Mrs. J. Leslie Davis (Pink Turner).	Medium	Aug. 25	Nov. 5	6.00	50.00
Pink Turner (Mrs. J. Leslie Davis). Lavender. Incurved. Fine for exhibition.	Medium	Aug. 25	Nov. 5	6.00	50.00
Indianapolis Pink. Deep lavender with pale reverse. Incurved. Good commercial pink.	Medium	Ter. Bud	Nov. 8	3.50	32.50
Orchid Queen. Orchid pink. Incurved.	Medium	Ter. Bud	Nov. 12	3.50	32.50
Dr. Enguehard. Deep lavender. Incurved.	Medium	Sept. 5	Nov. 20	3.50	32.50
Peter John. Deep rose pink. Reflexed. Sport from Thanksgiving Pink.	Short	Sept. 15	Nov. 23	3.50	32.50
Thanksgiving Pink. Amaranth. Reflexed.	Short	Sept. 15	Nov. 23	3.50	32.50
Distinction. Lavender. Incurved.	Medium	Ter. Bud	Nov. 25	3.50	32.50
Helen Frick. Rose pink. Incurved.	Short	Sept. 10	Nov. 25	3.50	32.50
Edwin Seidewitz. Lavender. Incurved.	Tall	Sept. 15	Nov. 30	3.50	32.50
Pink Mistletoe. Lavender. Incurved.	Medium	Sept. 30	Dec. 10	3.50	32.50

LARGE FLOWERING MUMS
Special Group — Exhibition Varieties

These varieties are really exhibition types, but some are good commercially as well, and therefore listed here. Very useful for one who retails his own blooms of these kinds.

<i>Name and Description</i>	<i>Height</i>	<i>Select Bud</i>	<i>Matures</i>	<i>100</i>	<i>1000</i>
Grace Sturgis. Wine red with pinkish silver reverse. Reflexed.	Tall	Aug. 25	Nov. 1	\$6.00	\$50.00
Yellow Turner. Yellow. Incurved.	Medium	Aug. 25	Nov. 5	6.00	50.00
William Turner. White. Incurved.	Medium	Aug. 25	Nov. 5	6.00	50.00
Bronze Turner. Light bronze. Incurved.	Medium	Aug. 25	Nov. 5	6.00	50.00
Pink Turner (Mrs. Leslie Davis). Lavender. Incurved.	Medium	Aug. 25	Nov. 5	6.00	50.00
Yellow Pockett. Yellow. Incurved.	Medium	Aug. 15	Nov. 8	8.00	75.00
Louisa Pockett. White. Incurved. Also good for commercial.	Medium	Aug. 15	Nov. 8	8.00	75.00
Dark Pink Thos. Pockett. Lavender. Semi-incurved.	Medium	Aug. 15	Nov. 8	8.00	75.00

We have limited quantities of some other Exhibition Varieties. Doz. \$2.00, 10.00

Pompon, Single and Anemone Varieties

Some of These Varieties Make Suitable Pot Plants—See pages 22 to 24

Types are abbreviated as follows: Pom.—Pompon, Dec.—Decorative, Sing.—Single, Anem.—Anemone. Size of flower is indicated by S—Small, Int.—Intermediate, L—Large

YELLOW

<i>Name and Description</i>	<i>Height</i>	<i>Select Bud</i>	<i>Matures</i>	<i>100</i>	<i>1000</i>
Yellow Irene. Light lemon yellow. Sport from Irene.....	Short	S. Pom.	Oct. 18	\$3.50	\$32.50
Rodell Improved. Light lemon yellow.....	Short	Int. Pom.	Oct. 20	3.50	32.50
Gold Finch. Golden yellow.....	Medium	Int. Pom.	Oct. 20	3.50	32.50
Yellow Hammer. Golden yellow. Good for shading.....	Medium	Int. Pom.	Oct. 20	12.00	100.00
Golden Spray. Deep lemon yellow.....	Medium	Int. Pom.	Oct. 23	3.50	32.50
*Golden Herald. Deep golden yellow.....	Medium	L. Dec.	Oct. 25	3.50	32.50
Cora Peck Buhl. Light buff yellow.....	Tall	Int. Pom.	Oct. 25	3.50	32.50
Yellow Dot. Yellow with bronze center. Sport from Pink Dot.....	Medium	Int. Pom.	Oct. 25	3.50	32.50
Yellow Arcadia. Pernet yellow. Color does not fade.....	Medium	Int. Pom.	Oct. 28	4.50	40.00
Yellow Daisy. Deep lemon yellow.....	Medium	Int. Sing.	Nov. 1	3.50	32.50
Mary Lennon Hall { Deep lemon yellow. Both varieties the same.....	Tall	Int. Pom.	Nov. 1	3.50	32.50
Vera Victoria }					
*Yellow Sea Gull. Sport from Sea Gull.....	Tall	Int. Pom.	Nov. 1	3.50	32.50
*Yellow Doty. Buff yellow.....	Medium	L. Pom.	Nov. 1	3.50	32.50
Gretchen Piper. Lemon yellow.....	Medium	Int. Sing.	Nov. 1	3.50	32.50
Yellow Blanche. Pale lemon yellow sport.....	Medium	Int. Anem.	Nov. 1	3.50	32.50
Autumn Glints. Yellow.....	Medium	L. Pom.	Nov. 1	4.50	40.00
*Prince Charming. Soft yellow with gold shadings.....	Tall	L. Sing.	Nov. 3	15.00	125.00
Nuggets. Light lemon yellow.....	Short	S. Pom.	Nov. 5	3.50	32.50
Yellow Bushnell. Pernet yellow. Sport from Rev. Bushnell.....	Tall	Int. Pom.	Nov. 8	4.50	40.00
Derigold. Deep golden yellow.....	Medium	Int. Pom.	Nov. 10	3.50	32.50
*Golden Mensa. Pale lemon yellow.....	Medium	Int. Sing.	Nov. 10	3.50	32.50
*Helios. Deep golden yellow. Gold Medal, New York Florists' Club.....	Medium	L. Anem.	Nov. 10	3.50	32.50
Lila Lilly. Lemon yellow.....	Short	Int. Anem.	Nov. 10	3.50	32.50
Golden Baby. One of the smallest Pompons. Clear yellow.....	Short	S. Pom.	Nov. 10	4.50	40.00
Pixie. Deep golden yellow Pompon. Good for early shading. New variety. See pages 8 and 10.....			Nov. 10		
Yellow New York. Deep lemon yellow sport.....	Medium	S. Pom.	Nov. 13	3.50	32.50
Yellow Fellow. Deep lemon yellow.....	Medium	Int. Dec.	Nov. 15	3.50	32.50
*Sunny Boy. Pale buff yellow.....	Medium	Int. Sing.	Nov. 15	3.50	32.50
Sunray. Light lemon yellow.....	Medium	Int. Anem.	Nov. 15	3.50	32.50
Illini Gold. Golden yellow. Heavy producer.....	Medium	L. Pom.	Nov. 15	3.50	32.50
Gold Imperial. Rich golden yellow Pompon. New variety. See page 7.....			Nov. 15		
Lois. Deep golden yellow.....	Medium	S. Pom.	Nov. 18	3.50	32.50
*Susanne Miller. Buff yellow. Sport from Norma.....	Tall	L. Anem.	Nov. 18	3.50	32.50
Pomponette. Light buff yellow.....	Medium	S. Pom.	Sept. 20	4.50	40.00
Hasegawa Gold. Light golden yellow.....	Medium	Int. Pom.	Nov. 23	3.50	32.50
*Yellow Rolinda. Light buff yellow sport.....	Medium	Int. Anem.	Nov. 23	3.50	32.50
Golden Surprise. Sulphur yellow Pompon. New variety. See pages 7 and 8.....			Nov. 23		

*Good for disbudding.

POMPON, SINGLE and ANEMONE VARIETIES—Continued

YELLOW—Continued

<i>Name and Description</i>	<i>Height</i>	<i>Select Bud</i>	<i>Matures</i>	<i>100</i>	<i>1000</i>
*Goldsmith. Golden yellow.....	Medium	Int. Dec.	Nov. 25	\$4.50	\$40.00
Golden Sceptre. Lemon yellow.....	Tall	S. Pom.	Nov. 25	3.50	32.50
*Citrus Queen. Lemon orange.....	Medium	L. Anem.	Nov. 25	3.50	32.50
Norine. Yellow.....	Medium	S. Pom.	Nov. 25	3.50	32.50
Sunbrite. Lemon yellow.....	Medium	L. Anem.	Nov. 25	6.00	50.00
Sunshine. Deep golden yellow.....	Short	Int. Anem.	Nov. 25	3.50	32.50
*Yellow Yuletide. Pale lemon yellow.....	Short	Int. Pom.	Nov. 28	3.50	32.50
Christmas Gold. Deep golden yellow.....	Medium	S. Pom.	Nov. 28	3.50	32.50
Canary. Canary yellow. Gives heavy yield....	Medium	L. Pom.	Nov. 28	3.50	32.50
Yellow Cordova. Lemon yellow. Sport.....	Medium	Int. Dec.	Nov. 30	3.50	32.50
Golden Jane. Golden sport of Jane. New variety. See page 10.....			Nov. 30
*Gold Coin (Unalga). Deep lemon yellow.....	Medium	Int. Pom.	Dec. 1	3.50	32.50
*Yuvawn. Buff yellow.....	Medium	Int. Pom.	Dec. 3	3.50	32.50
Golden Modena. Deep lemon yellow sport....	Medium	Int. Pom.	Dec. 5	3.50	32.50
Fawn. Deep buff yellow.....	Medium	Int. Sing.	Dec. 5	3.50	32.50
*Gleam. Deep lemon yellow.....	Medium	L. Anem.	Dec. 5	3.50	32.50
Yellow Silver Star. Pale lemon yellow sport....	Tall	Int. Pom.	Dec. 10	3.50	32.50
*Yellow Supreme. Sport from Pink Supreme....	Medium	L. Anem.	Dec. 10	3.50	32.50
December Gold. Deep golden yellow.....	Medium	Int. Dec.	Dec. 15	3.50	32.50
Christmas Cheer. Buff yellow.....	Medium	Int. Pom.	Dec. 15	3.50	32.50
Yellow Garza Supreme. Pale lemon yellow....	Short	Int. Anem.	Dec. 15	3.50	32.50
Spun Gold. Deep lemon yellow Pompon. Good substance. New variety. See page 10.....			Dec. 15
Vibrant. Deep lemon yellow. Brilliant color....	Medium	Int. Dec.	Dec. 20	4.50	40.00
Yellow Treasure Island.....	Medium	Int. Dec.	Dec. 20	4.50	40.00
Winterset. Lemon yellow.....	Medium	Int. Pom.	Dec. 25	4.50	40.00
Yellow Snow. Deep lemon yellow sport.....	Medium	Int. Pom.	Dec. 30	8.00	75.00

WHITE

Uvalda. Cream white.....	Medium	Int. Pom.	Oct. 10	\$3.50	\$32.50
Earliwhite. White.....	Medium	Int. Pom.	Oct. 10	4.50	40.00
White Jewell. White tinged with light lavender.	Short	S. Pom.	Oct. 15	3.50	32.50
*Silver Ball.....	Medium	L. Pom.	Oct. 15	3.50	32.50
Snow Cloud. White.....	Medium	Int. Pom.	Oct. 15	3.50	32.50
Irene.....	Short	S. Pom.	Oct. 18	3.50	32.50
Minong.....	Medium	S. Pom.	Oct. 20	3.50	32.50
Silver Bells.....	Medium	S. Pom.	Oct. 23	3.50	32.50
Arcadia. Pure white.....	Medium	Int. Pom.	Oct. 28	3.50	32.50
*Graceland. White with yellow center.....	Medium	Int. Anem.	Oct. 28	3.50	32.50
*Sea Gull. White; fine for disbudding.....	Tall	Int. Pom.	Nov. 1	3.50	32.50
Mary Pickford.....	Short	S. Pom.	Nov. 1	3.50	32.50
*White Doty. Ivory white.....	Medium	L. Pom.	Nov. 1	3.50	32.50
Blanche.....	Medium	Int. Anem.	Nov. 1	3.50	32.50
Silver Emblem. Cream white.....	Tall	Int. Sing.	Nov. 1	3.50	32.50
White Izola. Sport of Izola.....	Short	S. Anem.	Nov. 1	3.50	32.50
*White Anemone. C.S.A.....	Tall	Int. Anem.	Nov. 5	3.50	32.50
White Caps. Pure white, round bloom.....	Medium	Int. Pom.	Nov. 5	3.50	32.50
The Belle. Pure white.....	Medium	Int. Anem.	Nov. 5	3.50	32.50
Rev. Horace Bushnell. Cream white.....	Tall	Int. Pom.	Nov. 8	3.50	32.50
*Shasta. C.S.A.....	Medium	Int. Anem.	Nov. 8	3.50	32.50
Crystal Jewell.....	Tall	S. Pom.	Nov. 8	3.50	32.50

*Good for disbudding

POMPON, SINGLE and ANEMONE VARIETIES—Continued

WHITE—Continued

<i>Name and Description</i>	<i>Height</i>	<i>Select Bud</i>	<i>Matures</i>	<i>100</i>	<i>1000</i>
Collarette. White with yellow cushion.....	Medium	Int. Anem.	Nov. 8	\$12 00	\$100.00
Illini Glory. White. Good producer.....	Medium	L. Sing.	Nov. 8	3.50	32.50
*White Mensa. Ivory white.....	Medium	Int. Sing.	Nov. 10	3.50	32.50
*Little America. Snow white.....	Medium	Int. Anem.	Nov. 10	3.50	32.50
Nagona. Ivory white.....	Medium	Int. Sing.	Nov. 10	3.50	32.50
Chicago Pearl. Ivory white.....	Medium	Int. Pom.	Nov. 15	3.50	32.50
*White Freida. White with yellow cushion. Sport.....	Medium	L. Anem.	Nov. 15	4.50	40.00
*Irene Hayes. White.....	Tall	L. Anem.	Nov. 15	4.50	40.00
Illini Snowflake. Clear white.....	Medium	L. Pom.	Nov. 15	3.50	32.50
Bobbie. Creamy white.....	Medium	S. Pom.	Nov. 18	3.50	32.50
*White Norma. White suffused with pink.....	Tall	L. Anem.	Nov. 18	3.50	32.50
Pearl. Resembles Chicago Pearl.....	Tall	Int. Pom.	Nov. 20	3.50	32.50
Seafoam. Pure white large Pompon. New variety. See pages 9 and 10.....			Nov. 23
Early Garza Supreme.....	Short	Int. Anem.	Nov. 25	3.50	32.50
*White Yuletide.....	Short	Int. Pom.	Nov. 28	3.50	32.50
Priscilla. Late white Pompon. New variety. See page 8.....			Nov. 28
Cordova. Cream white.....	Medium	Int. Dec.	Nov. 30	3.50	32.50
Royal Queen.....	Medium	Int. Pom.	Dec. 5	3.50	32.50
Cameo. Ivory white.....	Medium	Int. Pom.	Dec. 5	8.00	75.00
Silver Star. Ivory white. Good for late.....	Tall	Int. Pom.	Dec. 10	3.50	32.50
Yukon.....	Tall	Int. Sing.	Dec. 10	4.50	40.00
*White Supreme. White suffused with pink.....	Medium	L. Anem.	Dec. 10	3.50	32.50
December Glory. Ivory white.....	Medium	Int. Dec.	Dec. 15	3.50	32.50
Garza Supreme.....	Short	Int. Anem.	Dec. 15	3.50	32.50
White Treasure Island.....	Medium	Int. Dec.	Dec. 20	4.50	40.00
Snow. Ivory white.....	Medium	Int. Pom.	Dec. 30	3.50	32.50

BRONZE AND RED

Bronze Gold. Gold tinted with bronze. New variety. See page 6.....			Sept. 28
Marjorie Mills. Deep crimson. New variety. See page 7.....			Sept. 30
Red Velvet. Velvety crimson. New variety. See page 9.....			Oct. 5
Ruby Pompon. Ruby crimson. New variety. See page 9.....			Oct. 5
Red Wing. Reddish bronze Pompon. New variety. See page 9.....			Oct. 10
Clara Jameson. Dark reddish bronze.....	Medium	S. Pom.	Oct. 15	\$3.50	\$32.50
Bonnibell. Light buff bronze.....	Short	S. Pom.	Oct. 15	3.50	32.50
Nubian. Bronzy red.....	Tall	L. Pom.	Oct. 15	3.50	32.50
Roman Bronze. Sport from Capt. Cook.....	Tall	Int. Pom.	Oct. 20	3.50	32.50
Carlina Lee. Reddish bronze.....	Medium	Int. Dec.	Oct. 20	3.50	32.50
Thorina. Reddish bronze.....	Short	Int. Pom.	Oct. 20	3.50	32.50
Adelaide. Dark reddish bronze.....	Medium	S. Pom.	Oct. 23	3.50	32.50
*Jemima. Dark reddish bronze.....	Medium	Int. Pom.	Oct. 23	3.50	32.50
Bronze Persian Rose. Bronze sport of Persian Rose.....	Short	Int. Pom.	Oct. 23	4.50	40.00
Natoma. Flame scarlet.....	Short	Int. Dec.	Oct. 25	3.50	32.50
Ethel. Reddish bronze.....	Medium	S. Pom.	Oct. 25	3.50	32.50
Fire Bird. Dark reddish bronze.....	Medium	Int. Dec.	Oct. 25	3.50	32.50

*Good for disbudding.

POMPON, SINGLE and ANEMONE VARIETIES—Continued
BRONZE AND RED—Continued

<i>Name and Description</i>	<i>Height</i>	<i>Select Bud</i>	<i>Matures</i>	<i>100</i>	<i>1000</i>
California Red. Dark bright red. Good for shading.....	Medium	L. Sing.	Oct. 25	\$4.50	\$40.00
October Bronze. Light bronze.....	Medium	Int. Sing.	Oct. 28	3.50	32.50
Bronze Daisy. Light bronze.....	Medium	Int. Sing.	Nov. 1	3.50	32.50
Gold Drop. Old gold.....	Medium	Int. Pom.	Nov. 1	3.50	32.50
Mrs. Chas. Wylie. Reddish bronze.....	Tall	L. Anem.	Nov. 1	3.50	32.50
Pasadena. Orange bronze.....	Medium	L. Sing.	Nov. 1	4.50	40.00
* Absolute. Bronze, yellow center.....	Tall	L. Sing.	Nov. 1	3.50	32.50
Elizabeth Peterson. Light orange bronze.....	Medium	Int. Dec.	Nov. 3	3.50	32.50
Bronze Buckingham. Light orange bronze.....	Short	Int. Sing.	Nov. 3	3.50	32.50
Robin Hood. Dark red.....	Medium	S. Pom.	Nov. 5	3.50	32.50
* Red Rover. Crimson orange.....	Short	L. Sing.	Nov. 5	3.50	32.50
Red Daisy. Deep red.....	Medium	Int. Sing.	Nov. 5	3.50	32.50
Creole. Bronze.....	Tall	Int. Pom.	Nov. 5	3.50	32.50
Navaho. Deep crimson Pompon. Good for shading. C.S.A. New variety. See pages 7 and 8.....			Nov. 5
Bronze Bulkeley. Sport from Mrs. Bulkeley.....	Tall	Int. Pom.	Nov. 8	4.50	40.00
Golden Glean. Yellow and orange.....	Tall	L. Sing.	Nov. 8	3.50	32.50
Cassandra. Bright orange bronze Pompon. Good for shading. New variety. See pages 6 and 7.....			Nov. 8
* Mason's Bronze. Burnt orange.....	Short	L. Sing.	Nov. 10	3.50	32.50
* Mason's Red. Crimson with orange center. Sport.....	Short	L. Sing.	Nov. 10	4.50	40.00
Tagoya. Brilliant Goya red. C.S.A.....	Short	Int. Sing.	Nov. 10	3.50	32.50
* Europa. Cardinal red.....	Short	L. Sing.	Nov. 10	8.00	75.00
* Clara Holford. Deep red. Gold Medal, New York Florists' Club.....	Medium	L. Sing.	Nov. 10	3.50	32.50
* Bronze Tuxedo. Light buff suffused with pink. Sport.....	Medium	L. Anem.	Nov. 10	3.50	32.50
* The Titan. Scarlet crimson with bronze red Cushion.....	Medium	L. Anem.	Nov. 10	3.50	32.50
* Melba. Light reddish bronze.....	Short	L. Sing.	Nov. 10	3.50	32.50
* Red Melba. Light red.....	Short	L. Sing.	Nov. 10	3.50	32.50
Pirate Gold. Rich gold bronze.....	Medium	Int. Pom.	Nov. 10	3.50	32.50
Manchukuo. Chestnut. C.S.A.....	Tall	L. Pom.	Nov. 10	3.50	32.50
Grenadier. Rich red.....	Medium	Int. Pom.	Nov. 10	3.50	32.50
* Cora Scovil. Burnt orange.....	Tall	Int. Anem.	Nov. 10	3.50	32.50
Crusader. Maroon with gold cushion.....	Tall	Int. Anem.	Nov. 10	3.50	32.50
Radiant. Bright red.....	Tall	L. Sing.	Nov. 10	3.50	32.50
Lighthouse. Reddish bronze; good for shading.....	Medium	Int. Sing.	Nov. 10	4.50	40.00
New York. Reddish bronze.....	Medium	S. Pom.	Nov. 13	3.50	32.50
* Bronze Masterpiece. Apricot bronze; sport.....	Medium	Int. Pom.	Nov. 15	6.00	50.00
Fez. Deep reddish bronze.....	Medium	S. Pom.	Nov. 15	3.50	32.50
Princeton. Golden yellow suffused with orange.....	Medium	Int. Dec.	Nov. 15	3.50	32.50
Red Princeton. Brazil red.....	Medium	Int. Dec.	Nov. 15	3.50	32.50
Mrs. Mary Hooker. Deep red.....	Tall	L. Dec.	Nov. 15	3.50	32.50
Vagabond. Apricot buff.....	Medium	Int. Sing.	Nov. 15	4.50	40.00
* Bronze Freida. Salmon buff with yellow center. Sport.....	Medium	L. Anem.	Nov. 15	4.50	40.00
Flambeau. Golden bronze. Heavy producer.....	Medium	L. Pom.	Nov. 15	6.00	50.00
Gypsy. Reddish bronze.....	Short	S. Anem.	Nov. 15	3.50	32.50
November Bronze. Orange bronze; very good.....	Medium	Int. Pom.	Nov. 18	3.50	32.50
Bronze Norma. Terminal bud.....	Tall	Int. Anem.	Nov. 18	4.50	40.00
Catherine. Light reddish bronze.....	Medium	Int. Dec.	Nov. 20	3.50	32.50

*Good for disbudding.

POMPON, SINGLE and ANEMONE VARIETIES—Continued

BRONZE AND RED—Continued

<i>Name and Description</i>	<i>Height</i>	<i>Select Bud</i>	<i>Matures</i>	<i>100</i>	<i>1000</i>
Legal Tender. Bronze and gold.....	Medium	Int. Dec.	Nov. 20	\$3.50	\$32.50
Afterglow. Rust bronze. Attractive for Thanks-giving.....	Medium	Int. Sing.	Nov. 20	4.50	40.00
Flamingo. Scarlet with yellow center.....	Medium	Int. Sing.	Nov. 20	4.50	40.00
Garnet. Deep red for growing in sprays.....	Medium	L. Anem.	Nov. 20	3.50	32.50
Sunset. Brilliant orange-bronze Pompon. New variety. See page 10.....			Nov. 20
*Rolinda. Reddish bronze.....	Medium	Int. Anem.	Nov. 23	3.50	32.50
*Red Rolinda. Deep reddish bronze. Sport.....	Medium	Int. Anem.	Nov. 23	3.50	32.50
Apricon. Apricot yellow. Good form.....	Medium	Int. Pom.	Nov. 25	4.50	40.00
Dorothy Turner. Deep reddish bronze.....	Medium	Int. Pom.	Nov. 25	3.50	32.50
Amberlite. Orange bronze.....	Medium	Int. Sing.	Nov. 25	8.00	75.00
Bristolite. Deep orange bronze.....	Medium	Int. Pom.	Nov. 25	3.50	32.50
*Sunburst. Sunburst orange.....	Medium	L. Sing.	Nov. 25	3.50	32.50
Yolanda. Light orange bronze.....	Medium	S. Anem.	Nov. 25	3.50	32.50
*Crimson Glow. Crimson maroon.....	Medium	Int. Anem.	Nov. 25	3.50	32.50
Dusky Maid. Rich red and gold.....	Tall	Int. Pom.	Nov. 25	3.50	32.50
Beautan. Golden tan.....	Medium	L. Pom.	Nov. 25	3.50	32.50
Helen Hubbard. Velvety crimson.....	Tall	L. Pom.	Nov. 25	4.50	40.00
Frank Wilcox. Orange bronze.....	Medium	L. Pom.	Nov. 25	3.50	32.50
Red Wilcox. Reddish bronze.....	Medium	L. Pom.	Nov. 25	3.50	32.50
Glow. Orange, reddish orange at center.....	Medium	Int. Pom.	Nov. 30	3.50	32.50
*Jane. Light buff bronze. Sport from Valencia.....	Tall	L. Sing.	Nov. 30	3.50	32.50
*Carnelia. Bittersweet red.....	Short	L. Sing.	Nov. 30	3.50	32.50
Orange Belle. Reddish bronze.....	Medium	S. Pom.	Nov. 30	8.00	75.00
Apricot Valencia. Deep apricot buff sport, of dark pink Valencia. New variety. See page 10.....			Nov. 30
Red Valencia. Brazil red sport of Valencia. New variety. See page 10.....			Nov. 30
Royal Crimson. Dark crimson.....	Medium	L. Dec.	Dec. 1	3.50	32.50
Viking. Deep reddish bronze shading to orange.....	Medium	Int. Sing.	Dec. 1	3.50	32.50
Chrome Emerald. Golden orange with gold cushion.....	Short	Int. Anem.	Dec. 1	3.50	32.50
Wildfire. Orange rust.....	Medium	Int. Dec.	Dec. 3	3.50	32.50
*Matador. Crimson red.....	Medium	L. Anem.	Dec. 5	8.00	75.00
Harmony. Red orange with bronze shading.....	Medium	Int. Pom.	Dec. 5	3.50	32.50
Cavalcade. Mandarin red. Golden bronze reverse.....	Medium	Int. Pom.	Dec. 10	3.50	32.50
Blaze. Deep scarlet red.....	Tall	Int. Sing.	Dec. 10	3.50	32.50
*Bronze Supreme. Light bronze suffused with pink.....	Medium	L. Anem.	Dec. 10	3.50	32.50
Sarong. Crimson scarlet. Best grown on raised benches.....	Medium	Int. Sing.	Dec. 15	4.50	40.00

PINK

Lavender Lassie. Almost identical color of Lavender Lady, but smaller Pom. New variety. See page 7.....			Sept. 30
Rembrandt. Rosy mauve. New variety. See page 9.....			Oct. 1
Cho Cho. Lavender.....	Medium	S. Pom.	Oct. 10	\$12.00	\$100.00
Jewell. Lavender.....	Short	S. Pom.	Oct. 15	3.50	32.50
Dark Pink Jewell. Deep lavender. Sport from Jewell.....	Short	S. Pom.	Oct. 15	3.50	32.50
Lilac. Pink.....	Short	Int. Pom.	Oct. 15	3.50	32.50

*Good for disbudding.

POMPON, SINGLE and ANEMONE VARIETIES—Continued

PINK—Continued

<i>Name and Description</i>	<i>Height</i>	<i>Select Bud</i>	<i>Matures</i>	<i>100</i>	<i>1000</i>
Bonnie Maid. Pink, following Jewell.....	Medium	L. Pom.	Oct. 18	\$3.50	\$32.50
Pink Pearl. Rose pink.....	Medium	S. Pom.	Oct. 20	3.50	32.50
Capt. Cook. Deep rose pink.....	Tall	Int. Pom.	Oct. 20	3.50	32.50
Fair Maid. Light lavender.....	Medium	Int. Pom.	Oct. 20	12.00	100.00
Sheila. Clear pink.....	Medium	Int. Pom.	Oct. 20	3.50	32.50
Persian Rose. Deep rose pink.....	Short	Int. Pom.	Oct. 23	3.50	32.50
Rose Pearl. Lavender.....	Tall	S. Pom.	Oct. 23	4.50	40.00
Jessie (Madeline). Light lavender.....	Medium	Int. Pom.	Oct. 25	3.50	32.50
Pink Dot. White with pink center.....	Medium	Int. Pom.	Oct. 25	3.50	32.50
*Betty Rose. Pink petals and cushion.....	Medium	L. Anem.	Oct. 25	3.50	32.50
Ecstasy. Clear Pink.....	Tall	L. Pom.	Oct. 25	3.50	32.50
October Pink. Light lavender.....	Medium	Int. Sing.	Oct. 28	3.50	32.50
Isobel. Light lavender. Good for shading.....	Short	S. Pom.	Nov. 1	6.00	50.00
*Irene Rich. Light rose pink.....	Medium	L. Pom.	Nov. 1	3.50	32.50
*Lilian Doty. Pale rose pink.....	Medium	L. Pom.	Nov. 1	3.50	32.50
*Rose Charm. Lavender.....	Medium	L. Pom.	Nov. 1	3.50	32.50
*Rose Royal. Light lavender.....	Medium	Int. Anem.	Nov. 1	3.50	32.50
La Vera.....	Tall	L. Pom.	Nov. 1	3.50	32.50
Bright Spot. Shell pink.....	Medium	Int. Pom.	Nov. 1	3.50	32.50
W. H. Buckingham. Rose pink.....	Short	Int. Sing.	Nov. 3	3.50	32.50
*Topknot. Amaranth with cream white cushion.....	Medium	Int. Anem.	Nov. 5	3.50	32.50
Pinkitee. Large pink Pompon. New variety.			Nov. 5
See page 8.....			Nov. 5
Mrs. Morgan G. Bulkeley. Pink.....	Tall	Int. Pom.	Nov. 8	3.50	32.50
Linda Lou. Lavender.....	Medium	Int. Anem.	Nov. 8	3.50	32.50
*Thyra. Lavender.....	Medium	L. Pom.	Nov. 10	3.50	32.50
*Tuxedo. Rose pink.....	Medium	L. Anem.	Nov. 10	3.50	32.50
Lulabel. Suffused pink, yellow cushion.....	Medium	L. Anem.	Nov. 12	6.00	50.00
Ethrelda. Lavender.....	Short	Int. Anem.	Nov. 12	3.50	32.50
Silver Tips. Deep lavender with silver tips.....	Medium	Int. Pom.	Nov. 13	3.50	32.50
*Masterpiece. Tourmaline pink.....	Medium	Int. Pom.	Nov. 15	3.50	32.50
Orchid Beauty. Orchid with golden cushion.					
C.S.A.....	Medium	Int. Anem.	Nov. 15	3.50	32.50
*Freida. Light lavender with yellow cushion.....	Medium	L. Anem.	Nov. 15	3.50	32.50
*Dark Pink Freida. Deep lavender. Sport from Freida.....	Medium	L. Anem.	Nov. 15	4.50	40.00
*Norma. Orchid pink petals, salmon cushion.					
Terminal bud.....	Tall	Int. Anem.	Nov. 18	3.50	32.50
*Dark Pink Norma. Darker than Norma. Terminal bud.....	Tall	Int. Anem.	Nov. 18	3.50	32.50
*Long Island Beauty. Pale pink with yellow cushion.....	Medium	L. Anem.	Nov. 20	3.50	32.50
Usona. Lavender.....	Medium	Int. Pom.	Nov. 25	3.50	32.50
Hasegawa Pink. Lavender, gold center.....	Medium	Int. Sing.	Nov. 25	3.50	32.50
*Beautiful Lady. Pink with cream white cushion.....	Short	L. Anem.	Nov. 25	3.50	32.50
Uneeda. Lavender.....	Medium	Int. Pom.	Nov. 25	12.00	100.00
*Valencia. Orchid pink.....	Tall	L. Sing.	Nov. 30	3.50	32.50
*Dark Pink Valencia. Deep orchid pink.....	Tall	L. Sing.	Nov. 30	3.50	32.50
Enchantress. Deep pink Anemone. New variety. See pages 7 and 8.....			Dec. 5
Amaranthea. Amaranth.....	Medium	Int. Pom.	Dec. 10	3.50	32.50
Tonquin. Deep lavender.....	Medium	Int. Pom.	Dec. 10	3.50	32.50
Prosperity. Deep lavender.....	Medium	Int. Dec.	Dec. 10	3.50	32.50
*Dark Pink Supreme. Sport from Pink Supreme.....	Medium	L. Anem.	Dec. 10	3.50	32.50
Espy's Pink Supreme.....	Medium	L. Anem.	Dec. 10	4.50	40.00
Aurora. Lavender.....	Medium	Int. Sing.	Dec. 15	12.00	100.00
Pink Treasure Island. Light lavender.....	Medium	Int. Dec.	Dec. 20	3.50	32.50
Rosalind. Rose pink.....	Tall	Int. Sing.	Dec. 20	8.00	75.00
Carillon. Brilliant Valencia Pink. New variety.					
See pages 6 and 7.....			Dec. 20

PURPLE

Purple Queen. Purple. Gold cushion.....	Tall	Int. Anem.	Nov. 15	\$3.50	\$32.50
Purple Daisy. Deep amaranth.....	Tall	L. Anem.	Nov. 20	6.00	50.00

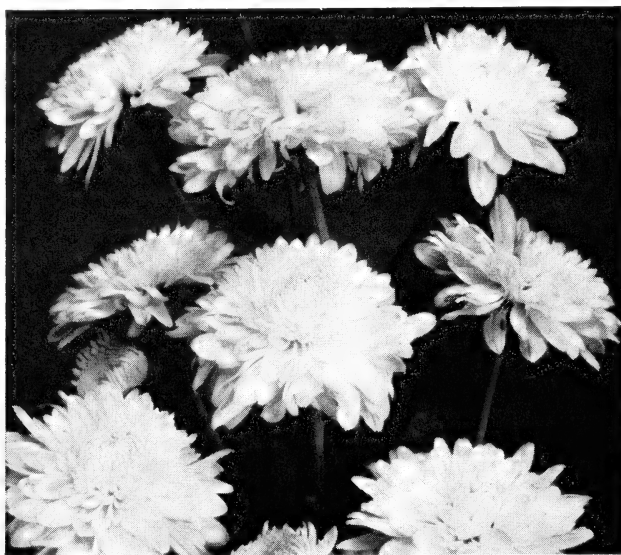
*Good for disbudding.

Novelty—Odd Formed

FEATHERY AND VARIOUS TYPES OF CHRYSANTHEMUMS

These odd-formed Mums are feathery and threadlike varieties, very much admired at the Flower Shows and Exhibitions

Kay Tashima. White.....	Medium	Ter. Bud	Nov. 1	\$6.00	\$50.00
Ohkwan. Lemon yellow.....	Medium	Ter. Bud	Nov. 1	6.00	50.00
Peggy Ann Hoover. Light rose pink.....	Short	Ter. Bud	Nov. 5	6.00	50.00
Mamoru. Orange bronze.....	Medium	Ter. Bud	Nov. 5	6.00	50.00
Silver Drops. White.....	Short	Ter. Bud	Nov. 10	6.00	50.00
Yomei. Golden yellow with red spoon tips.....	Medium	Ter. Bud	Nov. 10	6.00	50.00
Unique. Amaranth red.....	Tall	Ter. Bud	Dec. 1	6.00	50.00



GLEAM O'GOLD

Hardy Korean Varieties

These Hybrid Korean Chrysanthemums are aristocrats of the Fall Garden and are hardy types. These charming colors assure a gorgeous display and their magnificence is greatly admired by the general public. The following are the best of the recent introductions.

Name and Description		Blooming Date	100	1000
Apollo. Bronze red.....		Oct. 12	\$3.50	\$32.50
Autumn Lights. Coppery bronze.....		Sept. 20	4.50	40.00
Burgundy. Amaranth.....		Oct. 5	4.50	40.00
Caliph. Deep red.....		Oct. 8	3.50	32.50
Ember. Coral bronze.....		Oct. 15	3.50	32.50
Gleam O'Gold. Lemon yellow.....		Oct. 5	7.00	65.00
King Midas. Light lemon yellow.....		Sept. 30	3.50	32.50
Mandarin. Coral salmon.....		Oct. 10	3.50	32.50
Nancy Copeland. Red.....		Sept. 25	3.50	32.50
Pygmy Gold. Golden yellow.....		Sept. 5	3.50	52.50
Romany. Reddish bronze.....		Oct. 5	3.50	32.50
Symphony. Coppery pink.....		Oct. 12	3.50	32.50
The Moor. Amaranth.....		Oct. 5	3.50	32.50

Hardy Early-Flowering Mums

FOR OUTDOOR GROWING

Outdoor blooming Pompons of this group are becoming increasingly popular. This is of great interest to the commercial florists who sell to the public, particularly the amateur gardener who likes to exhibit at local shows.

There is a greater desire for a wider range of color in the Fall Garden which can be so easily and profusely provided for by Hardy Early Flowering Pompons. They will bloom right up to frost period and afford a wonderful opportunity for increased sales.

You will in the near future hear of the formation of "Local Chrysanthemum Clubs" in many communities. You should be ready for this business. Order Cuttings now and you will be ready for this plant business this Spring and Fall. Buy some of the newer varieties as well as the good standards.

Dates are approximate and as a sort of guide for those who wish to group their plantings. Many varieties are suitable for rock gardens. Plants can be dug and replanted in window boxes, vases or in other parts of the garden. Some of these varieties are desirable for culture under glass.

See separate list under **Korean Hybrids**, page 20.

Hardy Early Cushion Mums

These are of the Azaleamum type. Dwarf and of spreading habit. Very colorful. Suitable in colder climates. Blooming early September.

Amelia. Lavender

King Cushion. Bronze

Queen Cushion. White, shaded lavender

Red Cushion

Yellow Cushion

All above: R. C., \$3.50 per 100, \$32.50 per 1000

2 in. pots available in Spring of all above—\$2.00 per 10, \$10.00 per 100

White Gull. Pure white. 2 in. pots.....\$3.00 per 10, \$16.00 per 100

YELLOW

Name and Description	Height	Type	Matures	100	1000
Harvest Gold. Pale lemon yellow.....	Short	Semi-dble.	Sept. 1	\$4.50	\$40.00
Pygmy Gold. Golden yellow.....	Short	Button	Sept. 5	3.50	32.50
Algonquin. Golden yellow.....	Medium	Decorative	Sept. 10	3.50	32.50
Barbara Cumming (Yellow Normandie). Buff yellow.....	Medium	Decorative	Sept. 15	3.50	32.50
Early Yellow. Light golden yellow. Sport from Early Bronze.....	Short	Button	Sept. 15	3.50	32.50
September Gold. Brilliant golden yellow.....	Medium	Button	Sept. 15	15.00	125.00
Eugene A. Wander. Brilliant golden yellow.....	Medium	Decorative	Sept. 20	12.00	100.00
Pomponette. Light buff yellow.....	Medium	Pompon	Sept. 20	4.50	40.00
Wolverine. Light yellow.....	Medium	Decorative	Sept. 25	3.50	32.50
King Midas. Light lemon yellow.....	Medium	Decorative	Sept. 30	3.50	32.50
Gleam O'Gold. Pale lemon yellow.....	Short	Decorative	Oct. 5	7.00	65.00
Treasure Trove. Lemon yellow.....	Medium	Button	Oct. 5	7.00	65.00
Golden Spoon. Golden yellow.....	Medium	Spoon	Oct. 10	3.50	32.50
Yellow Irene. Light lemon yellow. Sport from Irene.....	Medium	Button	Oct. 15	3.50	32.50
Rodell Improved. Light lemon yellow.....	Medium	Button	Oct. 15	3.50	32.50
Judith Anderson. Golden yellow.....	Medium	Button	Oct. 15	3.50	32.50

WHITE

September Cloud. White suffused with pink.....	Medium	Decorative	Sept. 15	\$15.00	\$125.00
White Gull.	Short	Button	Sept. 15	3.50	32.50
Silver Moon. Cream white.....	Medium	Single	Sept. 15	15.00	125.00
Jean Cumming. Ivory white.....	Medium	Decorative	Sept. 20	3.50	32.50
Normandie. White suffused with pink.....	Short	Decorative	Sept. 20	3.50	32.50
Milky Way. Cream white.....	Medium	Semi-dble.	Sept. 25	8.00	75.00
Tesiva. Cream white.....	Medium	Decorative	Oct. 5	3.50	32.50
White Spoon.	Medium	Spoon	Oct. 10	3.50	32.50
Uvalda. Cream white.....	Medium	Decorative	Oct. 10	3.50	32.50
White Jewell. White tinged with light lavender.....	Medium	Button	Oct. 15	3.50	32.50
Silver Ball.	Medium	Decorative	Oct. 15	3.50	32.50
Irene.	Medium	Button	Oct. 15	3.50	32.50

HARDY EARLY FLOWERING MUMS—Continued

BRONZE AND RED

<i>Name and Description</i>	<i>Height</i>	<i>Size & Type</i>	<i>Matures</i>	<i>100</i>	<i>1000</i>
Aladdin. Deep apricot.....	Short	Decorative	Sept. 19	\$3.50	\$32.50
Early Bronze. Orange bronze.....	Short	Button	Sept. 15	3.50	32.50
September Bronze. Orange bronze.....	Medium	Button	Sept. 15	15.00	125.00
Autumn Lights. Coppery bronze.....	Short	Semi-dble.	Sept. 20	4.50	40.00
Nancy Copeland. Spectrum red.....	Medium	Single	Sept. 25	3.50	32.50
Frances Whittlesey. Deep bronze and garnet.....	Short	Decorative	Sept. 30	3.50	32.50
Peachblow. Buff bronze.....	Medium	Single	Sept. 30	15.00	125.00
Romany. Reddish bronze.....	Medium	Decorative	Oct. 5	3.50	32.50
Santa Claus. Spectrum red.....	Medium	Semi-dble.	Oct. 5	4.50	40.00
Caliph. Deep red.....	Medium	Decorative	Oct. 8	3.50	32.50
Ruth Cumming. Reddish bronze.....	Medium	Decorative	Oct. 8	3.50	32.50
Mandarin. Coral salmon.....	Medium	Decorative	Oct. 10	3.50	32.50
Jasper Spoon. Straw yellow tubes with Jasper red spoons.....	Medium	Spoon	Oct. 10	3.50	32.50
Apollo. Bronze red.....	Medium	Single	Oct. 12	3.50	32.50
Natoma. Flame scarlet.....	Short	Decorative	Oct. 15	3.50	32.50
Ember. Orange bronze.....	Medium	Decorative	Oct. 15	3.50	32.50
Clara Jameson. Dark reddish bronze.....	Medium	Button	Oct. 15	3.50	32.50
Bonniebell. Light buff bronze.....	Short	Button	Oct. 15	3.50	32.50
Indian Summer. Orange bronze.....	Medium	Decorative	Oct. 15	3.50	32.50

PINK

Dean Kay. Rose pink.....	Short	Semi-dble.	Aug. 25	\$4.50	\$40.00
Early Wonder. Lavender.....	Medium	Decorative	Sept. 15	4.50	40.00
Roberta Copeland. Rose pink.....	Short	Semi-dble.	Sept. 15	4.50	40.00
Jean Treadway. Light rose pink with dark center.....	Medium	Decorative	Oct. 1	3.50	32.50
Mrs. du Pont. Peach pink shading to rosy salmon.....	Medium	Decorative	Oct. 5	12.00	100.00
Burgundy. Wine red.....	Medium	Decorative	Oct. 5	4.50	40.00
The Moor. Amaranth crimson.....	Short	Decorative	Oct. 5	3.50	32.50
Rose Glow. Raspberry, changing to opalescent rose.....	Short	Semi-dble.	Oct. 5	4.50	40.00
Lavender Lady. Lavender.....	Medium	Decorative	Oct. 8	7.00	65.00
Orchid Spoon. Light pinkish lilac.....	Medium	Spoon	Oct. 10	3.50	32.50
Symphony. Mauve coppery pink and lavender.....	Medium	Decorative	Oct. 12	3.50	32.50
Benoit. Deep lavender.....	Medium	Decorative	Oct. 15	3.50	32.50
Jewell. Lavender.....	Medium	Button	Oct. 15	3.50	32.50
Dark Pink Jewell. Deep lavender. Sport from Jewell.....	Medium	Button	Oct. 15	3.50	32.50

Mums for Pot Culture

These varieties are adapted for pot culture. To keep plants dwarf, it is essential that they be pinched many times during the growing season until a few weeks before bud formation. It is not possible to give the exact date for pinching, but the flowering period should be the guide.

The varieties listed below include those of all types which have been found most suitable for pot culture. Types are indicated by Sing.—Single, Anem.—Anemone, Dec.—Decorative, Pom.—Pompon and Inc.—Incurved. Size of flower is indicated by S—Small, Int.—Intermediate, L—Large, and L. F.—Large Flowering Commercial.

YELLOW

<i>Name and Description</i>	<i>Size and Type</i>	<i>Spray or Disbud</i>	<i>Blooming Date</i>	<i>100</i>	<i>1000</i>
Early Yellow. Light golden yellow.....	S. Pom.	Spray	Sept. 15	\$3.50	\$32.50
Pomponette. Light buff yellow.....	Int. Pom.	Spray	Sept. 20	4.50	40.00
Gold Lode. Light golden yellow.....	L. F. Dec.	Disbud	Oct. 1	3.50	32.50
Judith Anderson. Golden yellow.....	S. Pom.	Spray	Oct. 15	3.50	32.50
Cincinnati. Golden yellow.....	L. Pom.	Disbud	Oct. 20	3.50	32.50
Rodell Improved. Light lemon yellow.....	Int. Pom.	Spray	Oct. 20	3.50	32.50
Golden Spray. Deep lemon yellow.....	Int. Pom.	Spray	Oct. 23	3.50	32.50
Blazing Gold. Deep golden yellow.....	L. F. Inc.	Disbud	Oct. 25	3.50	32.50
Smith's Superlative. Deep golden yellow.....	L. F. Dec.	Disbud	Oct. 25	3.50	32.50
Jane Harte. Light lemon yellow.....	S. Sing.	Cascade	Oct. 30	6.00	50.00
Ohio State. Light lemon yellow.....	Int. Anem.	Disbud	Nov. 1	3.50	32.50
Golden Glory. Golden yellow.....	L. F. Inc.	Disbud	Nov. 1	3.50	32.50
Nuggets. Light lemon yellow.....	S. Pom.	Spray	Nov. 5	3.50	32.50

MUMS FOR POT CULTURE—Continued
YELLOW—Continued

<i>Name and Description</i>	<i>Size and Type</i>	<i>Spray or Disbud</i>	<i>Blooming Date</i>	<i>100</i>	<i>1000</i>
Lila Lilly. Lemon yellow.....	Int. Anem.	Disbud	Nov. 10	\$3.50	\$32.50
Yellow Beauty. Golden yellow.....	L. Pom.	Disbud	Nov. 10	3.50	32.50
Golden Baby. Clear yellow.....	S. Pom.	Spray	Nov. 10	4.50	40.00
Sunray. Light lemon yellow.....	Int. Anem.	Spray	Nov. 15	3.50	32.50
Yellow Fellow. Deep lemon yellow.....	Int. Dec.	Disbud or Spray	Nov. 15	3.50	32.50
Lois. Deep golden yellow.....	S. Pom.	Spray	Nov. 18	3.50	32.50
Bonnaffon DeLuxe. Golden yellow.....	L. F. Inc.	Disbud	Nov. 20	3.50	32.50
Bright Light. Light lemon yellow.....	L. Dec.	Disbud	Nov. 20	3.50	32.50
Yellow Rolinda. Buff yellow.....	Int. Anem.	Disbud or Spray	Nov. 23	3.50	32.50
Sun Gold. Lemon yellow.....	L. F. Dec.	Disbud	Nov. 25	3.50	32.50
Sunshine. Deep golden yellow.....	Int. Anem.	Disbud	Nov. 25	3.50	32.50

BRONZE AND RED

Early Bronze. Orange bronze.....	S. Pom.	Spray	Sept. 15	\$3.50	\$32.50
Bronze Lode. Pale buff bronze.....	L. F. Dec.	Disbud	Oct. 1	3.50	32.50
Bonnibell. Light buff bronze.....	S. Pom.	Spray	Oct. 15	3.50	32.50
Thorina. Reddish bronze.....	Int. Pom.	Spray	Oct. 20	3.50	32.50
Carlina Lee. Reddish bronze.....	Int. Dec.	Disbud	Oct. 20	3.50	32.50
Bronze Persian Rose. Bronze sport.....	Int. Pom.	Spray	Oct. 23	4.50	40.00
Kathleen Thompson. Bronze.....	Int. Dec.	Disbud	Oct. 25	3.50	32.50
Ethel. Reddish bronze.....	S. Pom.	Spray	Oct. 25	3.50	32.50
Alameda. Reddish bronze with buff reverse....	L. F. Inc.	Disbud	Oct. 25	4.50	40.00
Glitters. Deep reddish orange.....	L. F. Dec.	Disbud	Oct. 28	3.50	32.50
Bronze Buckingham. Light orange bronze....	Int. Sing.	Disbud or Spray	Nov. 3	3.50	32.50
Melba. Light reddish bronze.....	L. Sing.	Disbud	Nov. 10	3.50	32.50
Red Melba. Light red.....	L. Sing.	Disbud	Nov. 10	3.50	32.50
Gypsy. Pale reddish bronze.....	S. Anem.	Spray	Nov. 15	3.50	32.50
Enton Beauty. Dark velvety crimson.....	L. F.	Disbud	Nov. 15	4.50	40.00
Rolinda. Reddish bronze.....	Int. Anem.	Disbud or Spray	Nov. 23	3.50	32.50
Red Rolinda. Deep reddish bronze.....	Int. Anem.	Disbud or Spray	Nov. 23	3.50	32.50
Mrs Beu. Orange bronze.....	Int. Dec.	Disbud or Spray	Nov. 25	3.50	32.50
Red Beu. Reddish bronze.....	Int. Dec.	Disbud or Spray	Nov. 25	3.50	32.50
Harvard. Deep red.....	L. F. Dec.	Disbud	Nov. 30	3.50	32.50

PINK

Jewell. Lavender.....	S. Pom.	Spray	Oct. 15	\$3.50	\$32.50
Justrite. Light rose pink.....	L. F. Inc.	Disbud	Oct. 15	3.50	32.50
Benoit. Deep lavender.....	Int. Pom.	Disbud	Oct. 15	3.50	32.50
Bonnie Maid. Pink, following Jewell.....	S. Pom.	Spray	Oct. 18	3.50	32.50
Rose Chochard. Light lavender.....	L. F. Inc.	Disbud	Oct. 20	3.50	32.50
Rose Mandel. Light lavender.....	L. F. Inc.	Disbud	Oct. 20	3.50	32.50
Persian Rose. Deep rose pink.....	Int. Pom.	Spray	Oct. 23	3.50	32.50
Butler's Caprice. Rose pink.....	Int. Dec.	Disbud or Spray	Oct. 25	3.50	32.50
W. H. Buckingham. Rose pink.....	Int. Sing.	Disbud or Spray	Nov. 3	3.50	32.50
Thyra. Deep lavender.....	L. Pom.	Disbud	Nov. 10	3.50	32.50
Queen of Pinks. Lavender.....	L. Pom.	Disbud	Nov. 10	3.50	32.50
Ethrelda. Light lavender.....	Int. Anem.	Disbud or Spray	Nov. 12	3.50	32.50
Amaranthea. Amaranth.....	Int. Pom.	Spray	Dec. 10	3.50	32.50

MUMS FOR POT CULTURE—Continued

WHITE

<i>Name and Description</i>	<i>Size and Type</i>	<i>Spray or Disbud</i>	<i>Blooming Date</i>	<i>100</i>	<i>1000</i>
White Jewell. White tinged with light lavender.	S. Pom.	Spray	Oct. 15	\$3.50	\$32.50
Irene	S. Pom.	Spray	Oct. 18	3.50	32.50
Christina	L. F. Inc.	Disbud	Oct. 20	3.50	32.50
Graceland. White with yellow center.....	Int. Anem.	Disbud or Spray	Oct. 28	3.50	32.50
Anna. White.....	S. Sing	Cascade	Oct. 30	6.00	50.00
White Izola. Sport from Izola.....	S. Anem.	Disbud	Nov. 1	3.50	32.50
Mary Pickford. White.....	S. Pom.	Spray	Nov. 1	3.50	32.50
Richard Mandel	L. Pom.	Disbud	Nov. 10	3.50	32.50
Marketeer	L. F. Inc.	Disbud	Nov. 18	3.50	32.50

New Spoon Chrysanthemums

New race of Hardy Mums. Long, tubular petals, flatten at the tips, resembling a miniature spoon. They bloom about October 10.

Pink Spoon Red Spoon White Spoon
Yellow Spoon Orchid Spoon Rose Spoon

2 in. pots, available in Spring:

\$3.00 per 10, \$15.00 per 100

R. C. of White Spoon, Orchid Spoon, Red Spoon only—**\$4.00 per 100**

Mountain or Cascade Varieties

Small, single varieties of fairly dwarf growth. These are free flowering with soft or pliable stems, which may be bent or shaped into various forms to be used for trellises or on table by training. They may be tied in all shapes. Excellent for display in flower shops, decorations and exhibitions. They mature about October 30.

Anna. White.

Jane Harte. Light lemon yellow.

Both above:

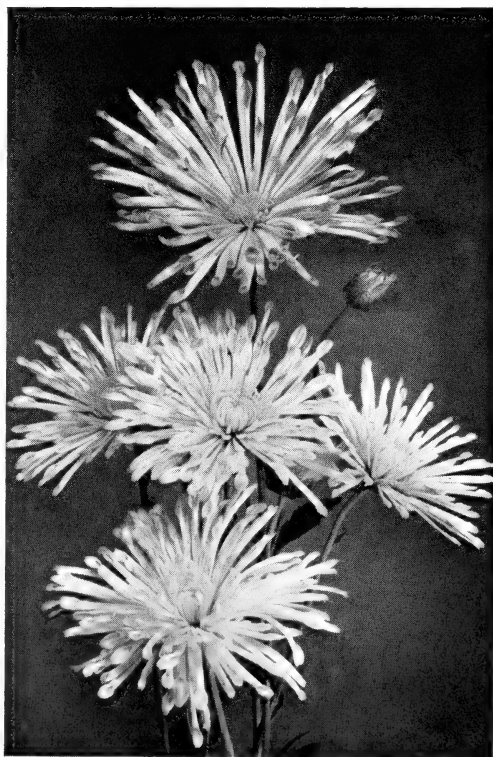
\$6.00 per 100; less than 100, \$2.00 per 10

To Lengthen Mum Season

The use of additional light by means of 40-watt electric lamps will bring your crop later than normally. These lamps should be strung about 5 feet apart and about 2 feet above the plants, raising them as the plants grow. The time to start is before August 15 or before any buds have developed. Two to three hours of lighting each day after dark for a period of 6 or 8 weeks will cause a decided later flowering. Late varieties are best used for this purpose.

Gladiolus Bulbs

Nice, well-graded, first-size Bulbs for planting indoors under glass where you may have missed out on some poor Carnation Plants or other space that you may have available during the Winter. Prices are reasonable. Ask for complete price list.



SPoon CHRYSANTHEMUM



Black cloth for shading as well as Aster cloth houses furnished by the American Associated Companies.

Shading Mums for Early Flowering

LARGE FLOWERING, POMPONS, ANEMONES AND SINGLES

Shading of Mums for early flowering is done simply by placing a *light-impervious black cloth* over the plants daily from 5 p.m. to 7 a.m. Since it takes from eight to nine weeks for the plants to bloom after the process is started, the beginning time is readily determined. Thus, July 1 shading will bring the crop in from August 25–September 1. Successive shadings at weekly intervals will give you the same variety in bloom for a long period of time. July 15 shading should hit the market perfectly, when some scarcity usually

exists. An occasional skip of a day during this period will do no harm.

To start shading after August 15 is practically useless since the days begin to shorten considerably. In case of Pompoms, retain the shade until buds show color, while with standards, shading may stop when buds reach the size of a dime.

The use of cloth with pinholes or one through which more than 2 foot candles of light will penetrate, will not give satisfaction. The timing will be off and imperfect flowers may result.

LARGE FLOWERING MUMS

YELLOW

Name	Date of Shading	Flowering Date
Blazing Gold.....	July 13	Sept. 5
Good News.....	July 13	Sept. 12
Penrod.....	July 13	Sept. 19
Yellow Mefo.....	July 13	Oct. 3

PINK

Pink Chief.....	July 20	Sept. 5
Rosabella.....	July 13	Sept. 5
J. W. Prince.....	July 20	Sept. 19
Indianapolis Pink.....	July 20	Sept. 26
Orchid Queen.....	July 20	Oct. 3

WHITE

Name	Date of Shading	Flowering Date
Silver Sheen.....	July 13	Sept. 5
Albatross.....	July 13	Sept. 12
Indianapolis White.....	July 13	Sept. 19
Mefo.....	July 13	Oct. 3

BRONZE AND RED

Hilda Bergen.....	July 13	Sept. 5
Cambria.....	July 13	Sept. 5
Detroit News.....	July 13	Sept. 12
Indianapolis Bronze.....	July 13	Sept. 19
Mrs. Roy.....	July 27	Oct. 10
Anaconda.....	July 27	Oct. 10

YELLOW POMPONS, SINGLES AND ANEMONES

Name	Date of Shading	Flowering Date
Yellow Irene.....	July 20	Sept. 5
Yellow Hammer.....	July 20	Sept. 5
Yellow Arcadia.....	July 13	Sept. 5
Yellow Dot.....	July 13	Sept. 5
Yellow Daisy.....	July 13	Sept. 12
Mary L. Hall.....	July 13	Sept. 12
Golden Herald.....	July 13	Sept. 12
Nuggets.....	July 13	Sept. 19
Pixie.....	July 13	Sept. 19

Name	Date of Shading	Flowering Date
Yellow Bushnell.....	July 13	Sept. 19
Helios.....	July 13	Sept. 19
Sunray.....	July 13	Sept. 26
Yellow New York.....	July 13	Sept. 26
Gold Imperial.....	July 13	Sept. 26
Yellow Fellow.....	July 13	Sept. 26
Susanne Miller.....	July 13	Sept. 26
Golden Jane.....	July 13	Oct. 10

POMPONS, SINGLES and ANEMONES

—Continued

WHITE

Name	Date of Shading	Flowering Date
Irene.....	July 20	Sept. 5
Minong.....	July 13	Sept. 5
White Jewell.....	July 13	Sept. 5
Blanche.....	July 13	Sept. 12
Sea Gull.....	July 13	Sept. 12
Rev. Bushnell.....	July 13	Sept. 19
Shasta.....	July 13	Sept. 19
Crystal Jewell.....	July 13	Sept. 19
White Mensa.....	July 13	Sept. 19
Nagona.....	July 13	Sept. 19
Little America.....	July 13	Sept. 19
Sea Foam.....	July 13	Sept. 26
White Freida.....	July 13	Sept. 26
White Norma.....	July 13	Sept. 26
Long Island Beauty.....	July 13	Oct. 3

BRONZE AND RED

Adelaide.....	July 13	Sept. 5
Fire Bird.....	July 20	Sept. 12
Roman Bronze.....	July 20	Sept. 12
October Bronze.....	July 13	Sept. 12
Red Daisy.....	July 13	Sept. 12
Robin Hood.....	July 13	Sept. 19
Navaho.....	July 13	Sept. 19
Europa.....	July 13	Sept. 19
Cassandra.....	July 13	Sept. 19
Clara Holford.....	July 13	Sept. 19
New York.....	July 13	Sept. 26
Bronze Masterpiece.....	July 13	Sept. 26
Fez.....	July 13	Sept. 26
Princeton.....	July 13	Sept. 26
Red Princeton.....	July 13	Sept. 26
Bronze Freida.....	July 13	Sept. 26
Yolanda.....	July 13	Oct. 3
Jane.....	July 13	Oct. 10
Apricot Valencia.....	July 13	Oct. 10
Red Valencia.....	July 13	Oct. 10

PINK

Jewell.....	July 13	Sept. 5
Pink Pearl.....	July 13	Sept. 5
Capt. Cook.....	July 13	Sept. 5
Jessie.....	July 13	Sept. 5
Pink Dot.....	July 13	Sept. 5
October Pink.....	July 13	Sept. 12
Isobel.....	July 13	Sept. 12
Lillian Doty.....	July 13	Sept. 12
Mrs. Bulkeley.....	July 13	Sept. 19
Thyra.....	July 13	Sept. 19
Silver Tips.....	July 13	Sept. 19
Masterpiece.....	July 13	Sept. 26
Freida.....	July 13	Sept. 26
Dark Pink Norma.....	July 13	Sept. 26
Hasegawa Pink.....	July 13	Oct. 3
Valencia.....	July 13	Oct. 10
Dark Pink Valencia.....	July 13	Oct. 10

All varieties can be bloomed approximately one week later if shading is done one week later than dates shown above.



BARNEY BONEMEAL

Says:

"Will it pay me to grow MUMS?"

"Yes, if I grow them well."

Mums Paid Well This Season

Good prices carried on right into late January. It pays to grow good MUMS. Do you get our monthly issue of "GREENHOUSE GOSSIP"? It contains helpful hints with regard to the culture of Chrysanthemums as well as other Flowers and Plants.

Novelties

We usually review in our monthly "Gossip" new introductions of various Flowers and Plants and it is of importance to the commercial grower to keep informed on such matters. This is a good medium through which you may keep up with the "new ones" and cash in ahead of the other fellow who is not alert. This is good business and also serves your customer well. People always are looking for something new, particularly your regular flower buyers. It is "American" to want something new and better.

Pot Plant Mums for Shading

The varieties in the following list have been found to lend themselves satisfactorily to pot plant culture. These varieties have been chosen because they are adaptable to black cloth shading as well as for normal flowering, thus giving a flowering range from August 1 to November 20 with relatively few varieties.

There are other varieties that may be used for pot plant culture, however varieties that flower after November 20 are not recommended for the very early shadings.

CULTURE

- A. **Soil**—Sterilized. Field soil with small addition of manure.
- B. **Planting**—Three cuttings into $5\frac{1}{2}$ -inch pot directly from propagating bench on dates given. One additional cutting for each $\frac{1}{2}$ -inch increase in pot size. If these are spaced well, a better balanced plant will result than if planted together in center of pot.
- C. **Pinching**—Three pinches. First pinch approximately 15 days after planting. Second pinch approximately 30 days after planting. The third and last pinch controls height of plant. Soft pinching is satisfactory. Hard pinch when the last pinch is delayed until after shading. *Example*: Yellow Beauty when shaded June 1st and pinched June 11th.
- D. **Shading**—Same procedure as for cut flowers. Black cloth should be new or in best of condition for very early shadings to avoid delayed and uneven blooming. When possible take cloth off at night, replacing before daylight.
- E. **Disbudding**
Pompons—Remove center bud except on the Button types. This gives better spacing to the remaining flowers. Also the center bud generally matures earlier than the surrounding buds, giving the appearance of irregular blooming and premature aging. Remove this bud as early as is convenient.
Disbuds—Disbudding must be done early, late disbudding results in small flowers and weak and elongated stems directly below the flowers.
- F. **Height of Plants**
 Pompons in $5\frac{1}{2}$ -in. or 6-in. pots—11 in.—13 in. from top of pot.
 Disbuds in $5\frac{1}{2}$ -in. or 6-in. pots—14 in.—17 in. from top of pot
- G. **Color Distribution**
 40% Yellow 25% Pink 20% Bronze
 15% White

YELLOW

Name	Date of Shading	Flowering Date
Cincinnati	July 13	Sept. 5
Blazing Gold	July 13	Sept. 5
Golden Glory	July 13	Sept. 12
Lila Lilly	July 13	Sept. 19
Yellow Beauty	July 20	Oct. 3
Sunray	July 20	Oct. 3
Bonnaffon de Luxe	July 20	Oct. 3
Sun Gold	July 13	Oct. 3

WHITE

Minong	July 13	Sept. 5
Christina	July 13	Sept. 5
Graceland	July 13	Sept. 12
White Izola	July 13	Sept. 12
Little America	July 13	Sept. 19
Richard Mandel	July 13	Sept. 19
Marketeer	July 13	Sept. 26
White Frick	July 13	Oct. 3

BRONZE AND RED

Name	Date of Shading	Flowering Date
Thorina	July 13	Sept. 5
Alameda	July 13	Sept. 12
Glitters	July 13	Sept. 12
Apricot Queen	July 13	Sept. 12
Red Melba	July 13	Sept. 19
Gypsy	July 13	Sept. 26
Rolinda	July 13	Oct. 3
Red Rolinda	July 13	Oct. 3

PINK

Rose Chochard	July 13	Sept. 5
J. W. Prince	July 13	Sept. 12
Thyra	July 13	Sept. 19
Queen of Pinks	July 13	Sept. 19
Ethrelda	July 13	Sept. 19
Beautiful Lady	July 13	Oct. 3
Helen Frick	July 13	Oct. 3

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								Yukon	16
								Yuvawn	15

General Information

PRICES

Prices are for rooted cuttings, which we believe to be more satisfactory than potted plants. Prices are subject to change without notice, also subject to crop failure. No orders for less than 25 of one variety of the standard kinds can be accepted. When price is listed per 10 or per dozen it means 10 or a dozen cuttings of one variety, not an assortment of varieties.

ORDER EARLY

It is to your advantage to let us know as early as possible what you will want. Help us to help you by ordering early.

OUR SERVICE

We want to supply you the best varieties suitable for your business. Consult us. We will give you expert advice so far as we can. The information in this list regarding the date of taking bud, height of bloom and flowering dates and descriptions will be helpful to you. **Save this list for reference.**

OUR RESPONSIBILITY

We accept orders contingent upon our ability to have produced for us sufficient stock to meet the demands. All orders are filled in strict rotation. Orders will be filled as near the date desired by customers as it is possible to do so, bearing in mind that weather conditions and many other elements sometimes delay the growth of stock beyond human control. All orders are booked subject to crop shortages and crop failures. We agree to supply good stock, well rooted, packed in the proper manner and delivered to the express company or post office (whichever customer designates), after which the plants travel at buyer's risk.

CLAIMS FOR DAMAGE

All claims for damages must be made against the carrier by the buyer. We have no control over transportation agencies, and cannot be responsible for stock frozen, heated or injured by delays or rough handling. According to law, the transportation companies are the agents of the buyer and our responsibility ceases when we deliver stock in good condition to such agencies.

NON-WARRANTY

We do not warrant in any way, expressed or implied, the contents or the description, purity, productiveness or any other matter of any seeds, bulbs or plants sold by us, and we will not be in any way responsible for the crop. If the purchaser does not accept these goods on above terms, no sale is made thereof, and he must return them at once and money will be refunded. Subject to the above conditions, we make this sale at the moderate prices at which we sell our goods. All claims must be made in writing within five days after the receipt of goods.

FIGHT FLORAL CO., Inc.

Everything in

YOUNG POT PLANTS and ROOTED CUTTINGS

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